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VOL. 12 NO. 6 CARMEL, CALIF. Mar. 31 - Apr. 8, 1955

featuring

● **LIFE OF A PRIVATE EYE**

● **WEYGERS' WAY**

● **PENINSULA SCENICS**

SEE CENTER SECTION

● **FUTURE OUT OF LIMBO**

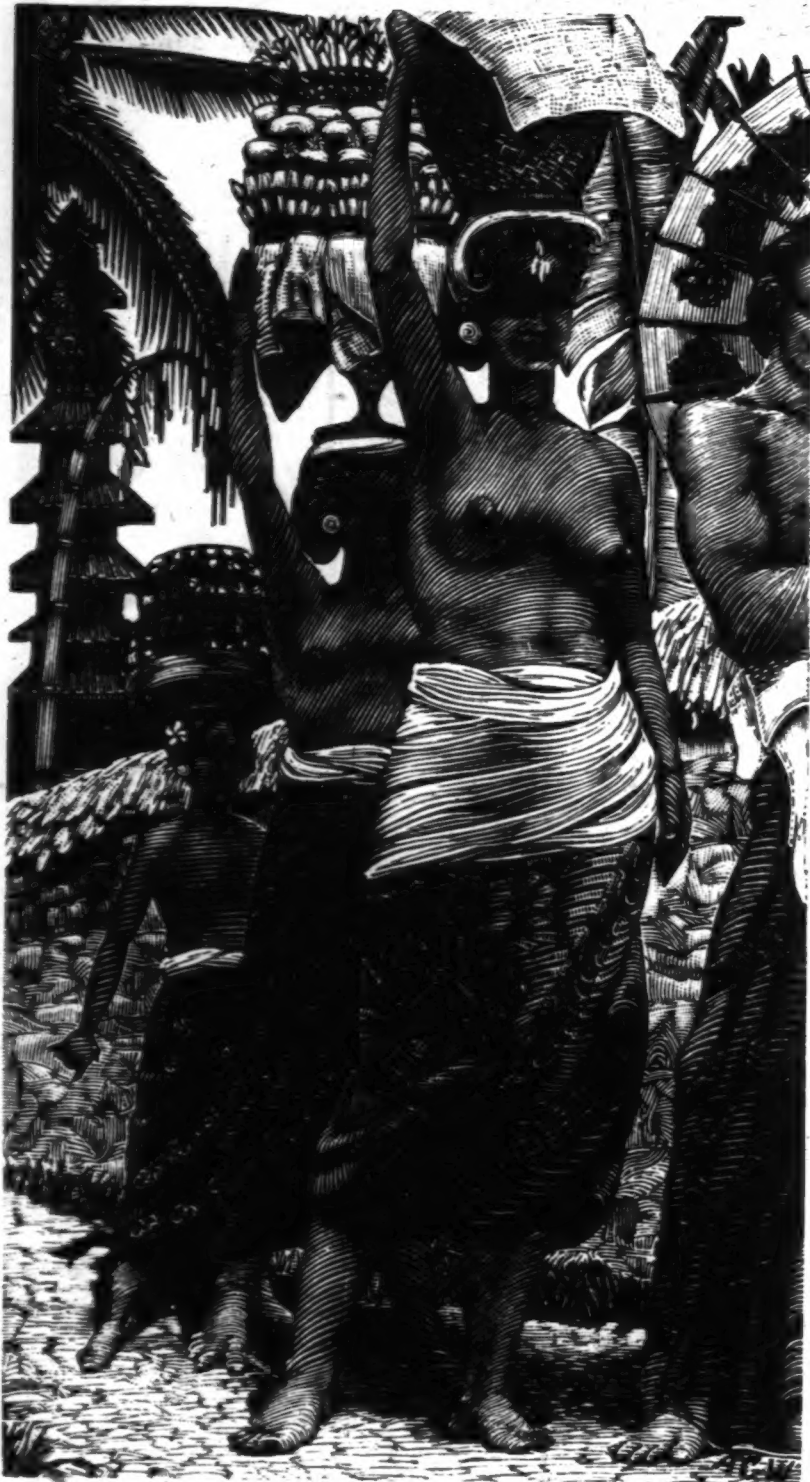
MCID - Formula for Monterey County Prosperity ?

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Big Sur Coast

Photo by
STEVE CROUCH



WEYGERS' WAY

Alexander G. Weygers was nearly 30 years old when he set out to prove that his parents were wrong in their categorical assumption that artists invariably starve to death.

He has been proving it, except for a few periods here and there like the war years, ever since.

He has worked through the years as a sculptor in wood and stone, and has won a measure of repute for his fine craftsmanship in a long-neglected art: wood engraving (which is not to be confused with wood cutting).

Starvation, however, like Hoover's proverbial prosperity, has always been just around the corner for Weygers, and the courage of his convictions, in face of this never-distant threat, is the theme of the Carmel Valley artist's story.

For Weygers, although he has not been commercially successful in the arts which he practices, refuses to do what is known as "work for a living".

He and his wife, Marian, who is about 10 years younger than her

53-year-old husband, live according to a philosophy that makes them gain their livelihood by whatever means are at hand, as long as they don't hurt others by it.

"An artist," says Weygers, "if he has anything to say, will work himself to death, if he has the chance. But he doesn't get the chance very often. Usually he has to postpone his art to do little things for a living, and doing things for a living in our society means investing much time in working to get things one only thinks one needs."

He and his wife only seek the bare essentials. Doing this, they achieve their one and only luxury: freedom to create.

This means that they must obtain much of their livelihood from the land they live on--without being farmers because that would be a full-time job; getting many other things through barter; making what they need with their own hands; salvaging cast-off clothing and equipment; piecing the rest

of their existence together with the few dollars that come their way.

At most, they figure, they spend \$75 a month for necessities they can get in no other way except by buying them.

Their single-minded austerity is best exemplified by Mrs. Weygers' statement: "We don't grow flowers. You can't eat flowers."

A certain number of people, including neighbors in the Valley, think this sort of existence--especially for a professionally-trained mechanical and ship-building engineer and his teacher wife--is peculiar, to say the least, when they could easily earn enough to have a three-bedroom house, a new car, lots of gadgets and a membership in the country club.

The Weygers shrug this off. "Everybody," they say, "must live the way they really want to. We should not preach our philosophy to anybody else, but it's right for us. It makes us happiest."

Actually, of course, the Weygers would not fare as well if all our civilization adopted their mode of independent life. "There wouldn't be a dime store," says Mrs. Weygers, "and above all there wouldn't be all the salvage,

(Cont'd on A-3)



ALEX WYEGERS (above) did not build derby-type roof on his studio (below) to be "cute". Adobe hood shields skylight, covers beams that support his sculptor's pulley.



WEYGERS' WAY

(Cont'd from A-2)

the waste of America we so desperately need for our way of living."

The waste, utilized by the Weygers, ranges from old sinks and toilets to discarded clothes and parts of wrecked automobiles.

Concretely, the Weyger's system for survival in our complex modern world consists of many little interlocking deals, including:

Growing vegetables for food and barter.

Obtaining manure for their garden by offering to clean out other people's stables.

Exhibiting their products--like sculpture and bread-and-butter pickles and honey--at the County Fair and winning small prizes for

their excellence.

Keeping six hives of bees, none of which were bought but caught on the trees of their property.

Eating an occasional 'possum or raccoon (which they kill only when they attack their chickens). They have even tried gopher, found it doesn't taste at all badly.

Selling and bartering the leaf prints and bottle bells Mrs. Weygers makes. (At Christmas time they bartered some bottle bells for Scotch--"That was living the

Cadillac-way we aren't used to!")

Selling driftwood arrangements and selling honey in decorated gift jars made out of old glass

jars.

Occasionally selling or trading a wood engraving.

Weygers has now found a new way to augment their livelihood: he is probably the only craftsman on the West Coast today to forge

sculptor's tools. Requests for these have come in from as far away as San Diego and Victoria, B. C. The field is wide open. There isn't enough of a market, Weygers says, to interest industry. The job costs him little ex-

cept his talent and time; he uses scrap metal.

Alex Weygers, a native of Java of Dutch colonial descent who took his schooling in Holland, married Marian, a third-generation San

(Cont'd on A-4)



FLYING SAUCER was invented by Weygers in 1927, patented in 1944, but nothing came of it. Propulsion is by means of rotor blades. Pilot sits inside the shaft.

REPORT OF DEPOSITS AMOUNTING TO \$10.00 OR OVER UNCLAIMED FOR MORE THAN TEN YEARS AND LESS THAN TWENTY YEARS.

As of January 1, 1955 Bank No. 13375

The First National Bank of Pacific Grove, Pacific Grove, California.

Name	Last Known Place of Residence or Post Office Address	Alive or Dead	Amount
McAfee, A.	163 - 16th St., Pacific Grove, Calif.	Unknown	\$145.33
Total			\$145.33

STATE OF CALIFORNIA)
County of Monterey)

I, Robert S. Pickett, the undersigned Cashier of the First National Bank of Pacific Grove located at Pacific Grove, California, do solemnly swear that the above is a full, complete and truthful statement as of January 1, 1955, showing the names of depositors of said bank (or Trust Company) known to be dead, or who have not made further deposits, or withdrawn any money during the preceding ten years.

Subscribed and sworn to this 15th day of February, 1955, before the undersigned, a Notary Public in and for said County of Monterey.

(S) W. K. STEWART
Notary Public

ROBERT S. PICKETT
Cashier

Published in the Pacific Grove Tribune, Feb. 25, Mar. 11, Mar. 25, April 15.

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WEYGERS' WAY

(Cont'd from A-3)

Franciscan, 11 years ago. They (the work) drove us crazy." They came to Carmel Valley the next year. Here they bought



WHAT'S DOING

D. D. Muir, your Telephone Manager in Pacific Grove

Cable "doctors"—they roll out day or night

Fortunately, this scene isn't common. Telephone cables can usually be fixed in daylight. But once in a while, on the quiet streets here in town, you'll see cable "doctors" taking care of an emergency at night. For along with policemen, firemen, and the like, telephone people help keep the night watch while the rest of the community sleeps.

Operators, testmen, and repairmen are on the job throughout the quiet hours. Indeed, one of the big values of your telephone service is that it never rests. Your telephone is ready to serve you whenever you need it, 'round the clock. Pacific Telephone works to make your telephone a bigger value every day.



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If you do much traveling, a Bell System credit card is just the thing for you. It's free. And you can use it to charge long distance calls from any Bell telephone and from most others anywhere in the country. Our business office will gladly give you more information about these handy cards. So why not

ask about one soon. Your credit card will make it even easier to keep in touch with home and make business calls at today's bargain long distance rates.

You need your Red Cross -- your Red Cross needs you

The month of March is the month set aside for the nationwide fund-raising drive by the many Red Cross Chapters across the country.

With the month of March just about over, your Red Cross drive is nearing its completion short of the goal needed to cover the estimated expenses of the year's program set by your local Red Cross Chapter.

Your Red Cross particularly needs you in its 1955 campaign for funds and members. As a member of a community you know the important work your Red Cross does with its Blood Program, its Military Welfare, its First Aid Classes, and Volunteer Services, to mention only a few of the contributions made to our community life.

Our quotas this year are larger than last year's in order to meet the demands made by our increasing need for the Red Cross Services. To serve as an aid to the Volunteer Campaigners who are conducting the drive, we are appealing to you to lend your support to this worthwhile cause, and to help this drive to be a success.

It is not too late, and your help will do much towards meeting our goal, and putting your Red Cross Chapter over the top in its drive.

Your Red Cross is counting on you.

three acres of fine property above the Carmel Valley Inn on behalf of a friend in the Air Force, Col. Arthur B. Jones, Jr.

Colonel Jones did a very fine thing. He told the Weygers to build a house of their own on his property, and after they had started, he made over half the property to them so they could always have this much, at least, in security. Shortly after this generous act, Jones was killed in an air crash in Japan.

The Weygers built their own home. They never hired help for anything. They invested \$500 at the most in the house and studio. The latter, looking like a cross between a log cabin and the Brown Derby, is one of the Valley's more famous individualistic structures.

The studio wasn't built that way because of "caprice or to be cute" but for very functional reasons. Under the hood (see picture) are the beams which support the pulley arrangement by which Weygers can lift the heavy blocks of wood or stone he sculpts, and the hood, furthermore, shields the skylight, and it was the most economical way for Weygers to build it. Anyway, he likes its looks. The hood is of adobe, which Weygers mixed himself. The adobe covers sheet



BOTTLE-BELLS, made by Mrs. Marian Weygers, are part of the family's livelihood. She sells and barter them. At Christmas time she traded some for Scotch.

metal, which helps to explain its shaping.

Weygers took a job, briefly, at a mill to get some new lumber he needed, but the walls of his home and studio are of hard and durable Monterey Pine slab which he got for nothing because nobody could see any use for it, but which now costs money because he has taught its use by example.

Weygers' inventiveness and creativeness is so prolific he seems like a junior grade Leonardo da

Vinci.

Back in 1927, he dreamed up a flying saucer, long before people ever saw such spots before their eyes. The "Discopter", as he called it, was technologically feasible, and he patented it in 1944.

Aircraft industry brass sent him complimentary letters but told him that his designs were far too advanced for them to undertake. So Weygers never made a penny

(Contd. on G-4)

Where in the world do you want to go?



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MCID = MCID ?



IN MCID OFFICE on John Street in Salinas, Louis B. Peradotto, \$10,000-a-year executive director, and Mrs. Betty Ann Jones, executive secretary, form working team to make Monterey County facts and figures known to industrialists all over the country.

Their scouts and hucksters range the country.

Rarely if ever, these days, does industry come to a new territory spontaneously. Roving representatives of industrial development organizations hear of an intended move or expansion, and from that moment on the directors of the company concerned are wined and dined, bombarded with propaganda ranging from fiction to facts and figures.

The facts and figures become particularly important when the deal gets down to brass tacks. The promoting organizations then furnish all available data on various proposed areas and sites to the interested company. And when a deal goes through, the organizations remain helpful in all local matters.

It is readily apparent that outfits like MCID require many different tools to work efficiently. They have to have money. They have to have staffs of specialists with the know-how of industrial requirements, research statistics, engineering, salesmanship, public relations, advertising. And they have to have something to sell.

MCID has something to sell: Monterey County.

Here are the qualities of the product, important to industry:

- It has excellent industrial sites, areas that industry can develop into its own manufacturing communities, where industry does not have to be on the wrong side of the tracks.

- It has potentially the best harbor on the central coast, Moss Landing. (See this publication's issue of February 11, 1954 for the

(Cont'd on B-2)

adise and a fine place to have a home, but also as the biggest manufacturing center between the San Francisco Bay area and Los Angeles.

If the deal goes through, it will also be a testimonial to a small, hard working organization whose purpose it is to provide the county with a new and year-round economy: the Monterey County Industrial Development, Inc., called MCID for short.

Throughout the country today, organizations like MCID--souped-up offspring of chambers of commerce--are routine. The United States Chamber of Commerce counted some 5,000 such organizations in a recent survey. They all compete for a slice of the nation's expanding and dispersing economy. Their organizers and researchers are busy at home base.

I. Miller

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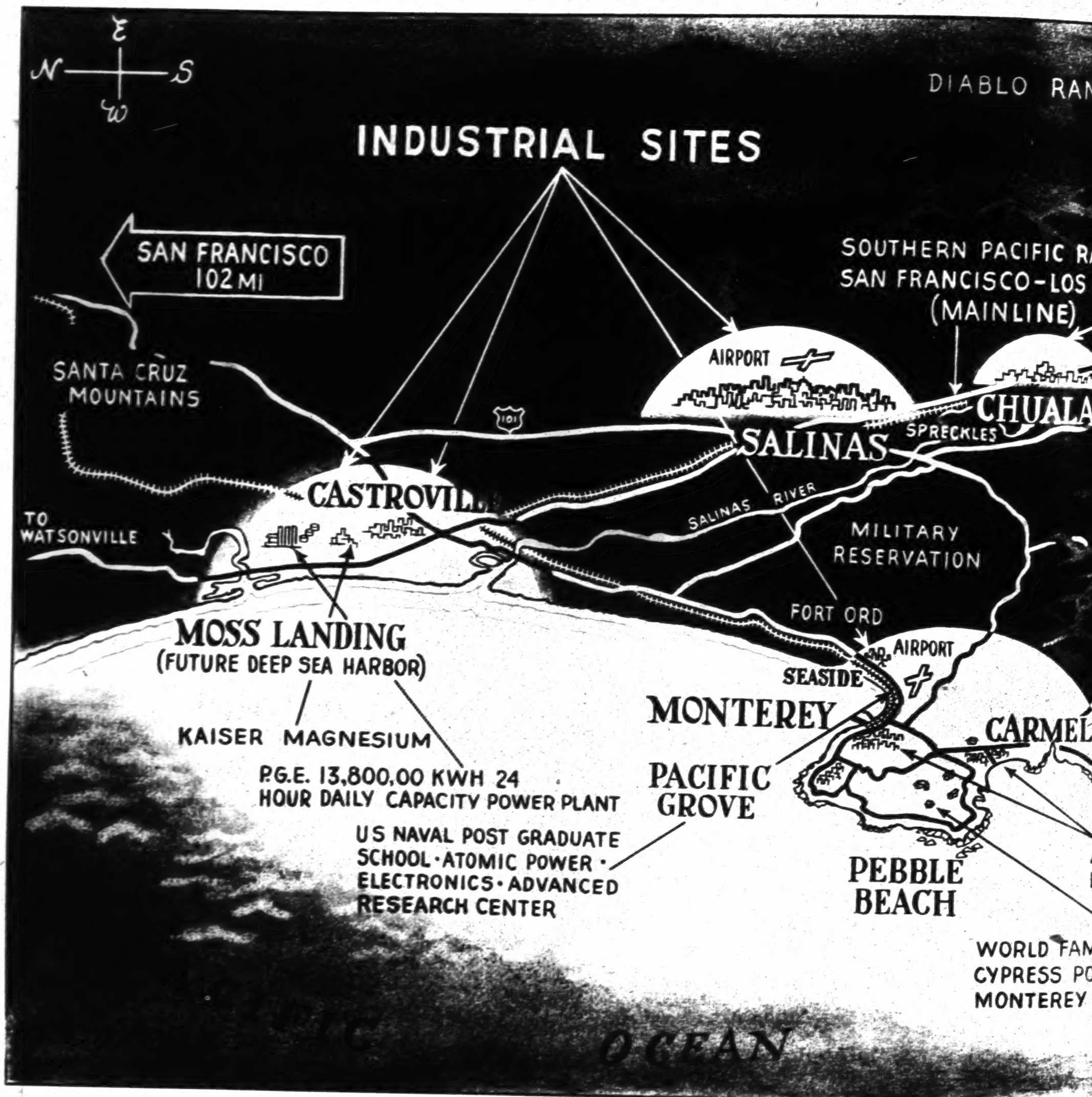
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New Monterey



full story on Moss Landing.)

- It has water, power, railways and main arterial highways.
- It compares favorably on land values.
- It has, right off the start, a

pool (6,000 last July) of men and women workers with a high degree of eye-hand coordination because of their mechanical agricultural background.

- It has a strategic location be-

tween the two largest consumer-industrial markets in the West, San Francisco is 102 miles to the north, Los Angeles 332 to the south. Yet it is more than 50 miles from the nearest designated

military target area: San Jose. And that counts these days.

- It has an 18-year record of stable labor relations.
- It has a history of stable taxation, indicative of efficient gov-

ernment.

- It is not congested and old and tired, but young and vigorous.
- It has, last but certainly not least, one of the country's most



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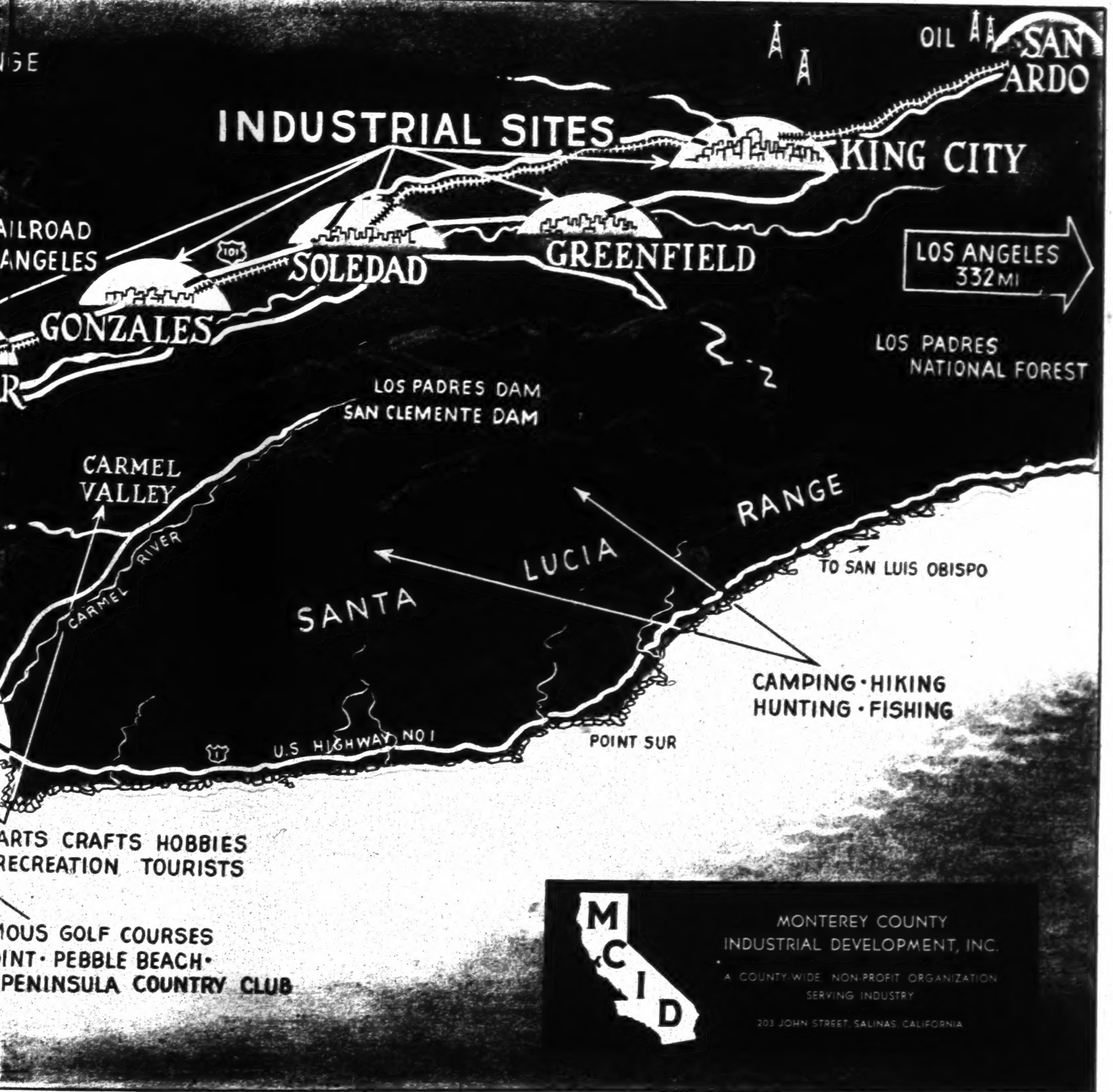
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desirable residential and recreational areas, the Monterey Peninsula, and there are few industrialists who wouldn't like to play golf regularly at Pebble Beach.
...

It so happens that the interest of the Eastern syndicate in developing the Moss Landing area, aroused but a few weeks ago, comes as a sort of birthday gift to MCID.

MCID came into existence, in its present form, on April 1, 1954. It was on that date that it was separated from the Salinas Chamber of Commerce in whose womb it (Contd. next page)

PLASTIC PERSPECTIVE of Monterey County was prepared by MCID to give industrialists and businessmen a three-dimensional idea of the lay of the land in this area. Industrial sites, power sources, transportation arteries, residential communities are emphasized in this oblique panorama, worked up from relief maps and aerial photographs by Carmel Artist Colden Whitman.

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RENTALS SALES SERVICE

MCID

(Contd. from B-3)

had been nurtured for three prior years and which it now had to out-grow because of its regional scope.

Probably because of its early association with the Salinas Chamber and the preponderance among its directors and backers of Salinas Valley men, there has been the belief among some people on the Peninsula that MCID is strictly a Salinas project with no thought for the good of the Peninsula. Many Peninsulites, in fact, have not heard about MCID, its work and its aims.

Actually, MCID was instrumental in the Hall-Scott shell casing deal in Cannery Row last summer (which did not materialize for reasons not connected with MCID); it has sent letters to 800 different publishers advertising the Peninsula and has found two who are definitely interested; it has arranged for Vera Vogue, a custom-made glove company to set up headquarters in Carmel this summer; and it is now working with a plastics company, an electronic equipment company and a jam and jelly company all of whom are interested in sites on the Peninsula.

Even if MCID had made no direct efforts to bring business to the Peninsula, its work in the Moss Landing area and the Salinas Valley would benefit Carmel, Pacific Grove, Monterey and Seaside.

It must be apparent to all but the most peninsular minds by now that no place in our economy is an island unto itself, and that prosperity is like a big splash: waves well out a long way all around. In Monterey County, particularly, with the qualities of the Peninsula and the Valley complementing each other, there is a constant economic exchange even though residents of both sides may look down their noses at each other.

In the final analysis, the majority of those associated with industry at Moss Landing and in the Salinas Valley will, if they can afford it, make their homes on the Peninsula, or at least spend a lot of recreation dollars here. One must never forget that the true wealth of an area dribbles in through pay checks, and people spend more where they live and have fun than where they work. A residential building boom on the Peninsula would be but one of the consequences of Monterey County industrialization.

Despite general Peninsula dis-interest and despite some more or less overt Peninsula opposition, MCID's first year on its own was a busy, bustling year. Although it had, as it still has today, only a local staff of three, some action to promote Monterey County--such as telephone calls, letters, conversations--was completed every 11 minutes.

This statistic comes from Louis B. Peradotto, the \$10,000-a-year executive director of MCID whose electrifying personality powers the small organization.

Peradotto is no sincere-tie type of promoter, and he doesn't waste any time on pretty, small talk. One of the many jobs in his first year with MCID was separating the chaff from the wheat among prospective industries, and you don't do that with fancy words. As a result of his what-about-it approach, MCID now has a list of about 30 true prospects and can concentrate its maximum effort on servicing them.

Stubby, snub-nosed Peradotto, a 39-year-old native San Franciscan who studied engineering at the University of California and then roared through a series of



WILLIAM B. PRINGLE
MCID President

live-wire and trouble shooter jobs for the government and private industry as an industrial and manpower consultant, gives MCID the kind of devotion rarely found except in old maids and bachelors. A bachelor, he lives in a tiny apartment across a small parking lot from MCID's rear door, works all day and most of the night, seven days a week, barely taking out time to sleep and go to Mass on Sundays.

In the MCID office on Salinas' John Street, Peradotto, his blunt-fingered hands often brushing despairingly through black hair that's fighting a losing battle, does a good many things at once and sometimes has a hard time sorting them all out.

Counteracting this superficial disorganization that frequently comes with firecracker minds, is MCID's stabilizing staffer, Mrs. Betty Ann Jones, the executive secretary, an attractive natural redhead in her mature years who feels almost as parental about MCID as Peradotto does himself.

Between these two complementary personalities, assisted locally by a diligent, bespectacled secretary-of-all-trades, Mrs. Orlene Wheatley, and nationally by Anderson Pace, an \$18,000-a-year (including expenses) consulting engineer who scouts the East for likely industries and has several decades of experience in the development of manufacturing dis-

(Contd. on Center - 1)

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WHAT'S DOING

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LIFE OF A PRIVATE EYE

gate beside a church look almost notoriously unsuspicious.

It is a peculiar facet of the private dick business that even the innocent, seeking aid from a licensed investigator, would rather remain anonymous or at least inconspicuous when they go to visit him. Most of Lum's customers are quite anonymous to start with, and inconspicuous to boot, so that such precautions would seem unnecessary. Softcover-type flashes of bosom and thigh are strictly coincidental, and Lum can't remember any coming his way.

Nevertheless, feeling a little out of character without trench coat and slouch hat, we went to interview Mr. Lum. The first thing he told us was that one of the two telephones on his desk wasn't really a telephone.

"See," he said, lifting it up. "It's got a microphone in it. I can hook it up to a tape recorder and record conversations."

"You got it hooked up now?"

"No," he said, and there was a homesick, faraway look on his face. "I hardly ever get the chance to use it."

"This business," Lum added glumly, "isn't all gravy."

Lum, as you may have guessed from his name, is a Chinese American. He is a native of Pacific Grove. His round face, under a crown of thinning hair, alternates between joy and melancholy. He is 49. He is 5 foot five inches tall and weighs 160 pounds. He looks like an insurance salesman, which he was before he took out his gumshoe license 20 years ago. Old-timers in the detective business call him Charlie Chan.

"What do you want to know?" he said. "There is nothing very exciting. Husbands want a di-

vorce. Wives want a divorce. They come here with their domestic troubles and want me to get the goods for them. Sometimes we investigate and then

they don't get a divorce.

"Most of this divorce work is shadow work. Surveillance. Mostly at night. There isn't much infidelity in the daytime. It starts

(Cont'd on C-2)

harriet duncan presents the EASTER POINT OF VIEW

Spring fashions

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● The First Assembly of God Church on New Monterey's Foam Street is housed in a matchbox-like tar papered-building which is now covered with wire mesh preparatory to getting a coat of stucco. Behind this modest edifice, and happily using it as camouflage for his something less than evangelical occupation, Private Eye Charles Lum has his detective agency.

Lum, in fact, owns the building, including the front part which is a House of God, and he is particularly pleased with this tenancy because people walking into a

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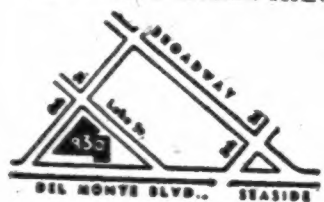
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PRIVATE EYE

(Cont'd from C-1)

in the evening. We follow them around. Sometimes we take a picture when they are in a car out at Lover's Point or somewhere and sometimes we break into their room at a motel.

"I usually give them about five or ten minutes and then I break in. I only do this when I am with a client. Then there isn't much chance of trouble. I take the picture real quick, and, if the door is busted, they pay for the door because they don't want any more trouble.

"Once I sat in a chicken coop in Seaside every night for a week watching a house. It was the only place to hide. But now I've got two operatives working for me. They do the surveilling, and I come into the case at the end."

How many such infidelity cases does Lum get a year? Maybe a dozen. He won't say how much his services cost but according to standard procedure it's somewhere between \$25 and \$100 a day, plus expenses. "There is enough to keep the wolf from the door, but you don't get rich."

The Mickey Spillane biz is a cut-throat biz these days, it seems. Lum won't quote rates because he is afraid that one of the 15 (fifteen) or so other private eyes in the area will cut-rate on him. Times are tough.

"This is a quiet time of year," said Lum. "This may surprise you, but the investigation business is seasonal. It slows down around the Christmas holidays because people don't want to break up their homes then, and it picks up again after income tax time."

Lum calls his organization the "Metropolitan Detective Agency" and holds the titles of owner and operator. His organization is a member of the World Secret Service Association, Inc., which is helpful when he is handling cases in other States or out of the country. He has had cases in Nevada and Mexico, and even went to Europe once to track down a missing person in Belgium.

Being a member of the worldwide organization also distinguishes Lum's outfit from countless shoestring shamus operations started by "just about everybody who's been in the MP's and many people who can't make a living in insurance adjusting."

In order to get a private detective license, an applicant must have a clean record and been in investigation work for two years, and, like many of his competitors, Lum also started as an insurance claim investigator. He still takes insurance cases today, does a lot

of other little things besides domestic trouble shooting and hunting down missing persons to make his living.

Among his professional activities is the recovery of stolen automobiles and other stolen articles. Insurance companies pay a flat fee of \$30 for a recovered automobile and there was a time--during World War II--when this was Lum's most lucrative work. Sometimes he spotted as many as five stolen automobiles a day at Fort Ord where they had been ditched by car thieves inducted into the Army. He also works as process server and notary public.

"I've done lots of different investigations," said Lum. "See, I've got a union card as a butcher. I am a butcher but I don't like the work. I became a butcher to catch thieves stealing meat from the government."

"I work good under cover. Everybody think I'm just a dumb little Chinaman and pay no attention, but I'm not so dumb, see? Once I went to a little town looking for somebody missing person and got a cart to sell tamales. In a little town they are interested in new people they don't know, but after a few days nobody pay attention. I'm just a tamale seller and they're used to me."

"I've got a gun license, but I don't carry a gun except when I'm taking a stolen car from somebody who hasn't made his payments and won't give it up. Sometimes they think they want to fight, but I hitch back my jacket and they see the gun and they don't fight. They don't think, see? Because I couldn't use my gun anyway to take the car away from them."

"Once I went after a car on a repossession, and when the man saw me coming he tied the car to a eucalyptus tree on his property. There wasn't anything I could do because I can't go on his property and take it away."

Lum, who once recovered a Brahma Bull in Seaside after somebody defaulted on payments, gets most of his cases outside the Peninsula, just as most Peninsula cases are handled by private eyes from the outside who are not known here. Most of his clients are people without money or very little money and a lot of them believe what they read about private eyes in detective novels.

"People are funny," said Lum. "Sometimes when they are in trouble they go to a private detective. But sometimes they go to a fortune teller instead."

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HOW SMART IS THE ARMY?

Almost half of the recruits passing through Fort Ord are smart enough to be officers.

This Army statistic may surprise many people, but certainly not recruits among whom this is one of the most favorite topics of conversation regardless of statistics to back up their claims.

Taking aptitude tests at the reception center on the post, 40 to 50 per cent of the recruits qualify to take the Officer's Qualification Tests. All those that qual-

ify do take that test. Ninety per cent pass it, thereby fulfilling one of the requirements to attend OCS.

Whether this indicates low standards of aptitude for Army officers or a particularly high average intelligence in California and other western draftees is a question calling for subjective answers. It is certain, however, that Fort Ord recruits make a much better showing than recruits in many other parts of the country. Just how much better, Fort Ord doesn't

know.

(Few of the qualified recruits actually apply for OCS. They would in general prefer to spend two years in the Army as privates than three years and some as commissioned officers).

The above figures were revealed this week by 2nd Lt. James M. Leath, testing officer of the 6023rd Personnel Center, the file-case outfit through which the Army's new blood is funneled

(Cont'd on D-3)

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Art Discovery

LOCAL ANTIQUE DEALER HITS JACKPOT



MAN OF DISTINCTION pose, with Challe painting he discovered hanging over fireplace in background, is assumed by Pete Johnston at the Monterey Peninsula Country Club home of his parents, Col. and Mrs. J. J. Johnston.

Pete Johnston, a tall gentleman with a mustache who usually looks pleased with himself when he walks around Carmel, looked especially pleased with himself this week.

He was sure now that his nose for art had sniffed out for him an important painting from a pile of duds, and that he was in possession -- for a small, "nominal" sum -- of, if not a masterpiece, at least a canvas of considerable historical interest.

So we went over to his antique shop, the Arc de Triomphe, to find

out a little more about it, and learned immediately that the latest confirmation of his find came a few days ago from a Herr Doktor Walter Ball, curator of the museum at Regensburg, Germany.

"Ach," said the Herr Doktor, "wunderbar. Dis should be in de Balast off de Letchion off Honor vere dey haf a golleghion off dis paindings." Or something to that effect.

Dr. Ball's welcome response was evoked by the painting of a lady of discouraging physiognomy which Mr. Johnston found in the back

room of an antique shop in Abbeville, France, in 1952.

The painting has since been identified as the work of a certain Noël Challe who lost his job and fame, but not his head, during the French Revolution.

Voluminous correspondence between Mr. Johnston and various museums, including the Rijksmuseum in Amsterdam, and the Frick Art Library in New York, has now shed some light on the gullotine-obscured personality of Monsieur Challe.

Challe, it seems, was a Dutch painter (see the Encyclopedie Royale of 1782 if you happen to have one lying around) who was something like, but not quite, the official French court painter during the last years before the revolution.

In 1774, the year after the last official court painter died, Challe was appointed to a lush job at the Royal Academy of the Beautiful Arts in Paris at a salary of 30,000 livres a year. That's something like \$150,000 in today's terms. But the job didn't last. His court pictures, probably including some of Marie Antoinette, were destroyed during the revolution, and when the chopping was over nobody was around who remembered Challe.

Until recently, only the Dutch Rijksmuseum was sure it was in possession of a Challe, a painting of Sandrina van den Broecke, daughter of a wealthy Dutch East Indies trader. Then the Louvre discovered that it had two Challe paintings, or was reasonably sure that it had, which had been credited erroneously to another painter of the same era in a 1919 catalogue. The paintings, "Bacchus" and "Cupid", had been thought the work of a Charles-Michel-Ange Challes. The situation was especially confusing since there was a third painter named Challe, but spelled Schalle, who lived around the same period.

Now Mr. Johnston of Carmel stepped into the international art picture, and put his fingers on a fourth Challe.

"One day," said Mr. Johnston, "Jeanine (his wife) and I ran into John and Pat Cunningham (John

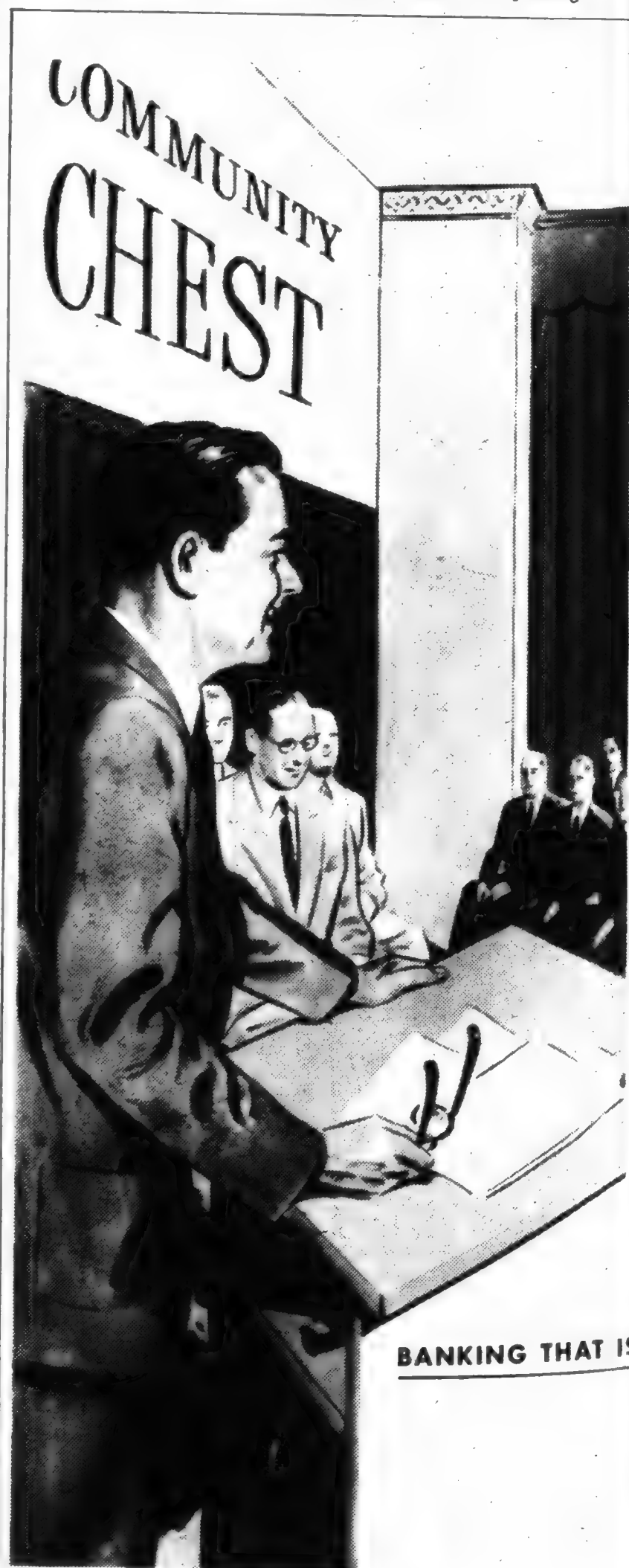
runs the Carmel Art Institute; Pat paints) at the American Express in Paris and we said 'hello' because we knew each other by sight from Carmel, and then we discovered that we were all nice people and we had dinner together.

"I told John about a big David I had seen in Abbeville. John and Pat are David experts and they wanted to look at it. So I took them to Abbeville, and while

they looked at the David, I went through dusty old paintings stacked in a back room. I came across this lady and thought 'huh'.

"I argued with the antique dealer about the price and he told me you are worse than an Armenian but then he sold it to me for so little I won't say how little it was. Anyway, now I have several hundred dollars tied up in it after all the research.

"In return for a favor (Mr. Johnston got something in Paris wholesale for Mr. Cunningham), John agreed to restore the badly chipped and rather dirty painting for



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March 31, 1966

HOW SMART IS THE ARMY?

(Cont'd from D-1)

at Fort Ord.

The personnel center, like others throughout the country, helps to do one of the Army's most important--and most stupendous--jobs.

Imagine a gigantic corporation with almost two million employees. These employees must have 500 different skills. Now every two years almost half of the employees quit and have to be replaced. Each new employee must be thoroughly trained and fitted into his new job. This must be done without interrupting the normal flow of business and production.

It sounds almost impossible, but the Army's been doing it for a good, long time.

And thanks to big improvements in its system of classification and assignment, the Army seems to be doing the job more efficiently than ever before.

The Army interviews and tests some 20,000 to 50,000 men each month as they come in through the reception centers.

Each man takes what is called the Army Classification Battery, a basic group of ten tests, primarily designed to measure learning ability, education and knowledge of specific skills. The battery differs from the old Army General Classification Test, given to over 8 million soldiers in World War II in that its tests are considerably more detailed and specific.

The subjects in which the recruit is tested are reading and vocabulary, arithmetic reasoning, pattern analysis, clerical speed, radio code aptitude, mechanical aptitude, shop mechanics, automotive information, radio information and electrical information.

The tests take more than four hours, counting instructions and breaks. They are given in the morning hours to take advantage of the average person's high efficiency peak at that period of the day.

Personal handicaps, such as illness, drowsiness, fatigue or even hangovers are taken into consideration by the examiners. Such soldiers return for the tests at a later date.

Altogether, the testing center at Ord is designed to conform to the most advanced ideas on physical conditions for psychometric tests. For instance, the instructor giving the test is visible to the entire group, since it has been observed that anonymous instructions over a public address system tend to confuse many testees.

One of the tests, which consists of arithmetic reasoning and reading and vocabulary, is considered to be a fair representative of

(Cont'd on E-1)

me. He worked on it almost two years, and then last fall he discovered the signature: NL Challe 1764.

"We didn't know then who Challe was, but we found out."

That's really all there is to this story except that Mr. Johnston will probably get his money out of the painting and plenty more as soon as he places it on consignment with one of the country's more important dealers, which he plans to do soon. He's just had it framed by Murl Ogden.

The only art expert not to be

impressed by Mr. Johnston's find was one Dr. Ernst Scheyer, professor of art at Wayne University Detroit, Michigan, and curator emeritus for the Bonn Government.

Dr. Scheyer, visiting Carmel recently, peered at the painting, shrugged his shoulders apologetically, and said: "18th Century, probably Dutch though there is something French about it. The face is good. The fur is good. The cloth is horrible. I am afraid I couldn't tell you who painted it. You know, it's the same thing: who will remember all the painters painting in Carmel today?"



STRIKING RESEMBLANCE of subjects in the Challe painting found by Johnston in Abbeville and the other Challe that hangs in Antwerp's Riksmuseum leads Johnston to believe that his picture is portrait of Mrs. van den Broecke, mother of Sandrina van den Broecke who is subject of the Dutch-owned painting. Both were painted in the early 1760's. Left photo by Art McEwen; right courtesy Riksmuseum.

Number seven in a series: **COMMUNITY ACTIVITIES**

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Mr. Spectator

March 31, 1955

ARMY IQ

(Cont'd from D-3)

a man's literacy. Those who flunk it are considered below the fourth grade level. They are sent to a special school on the post where they remain until they've coped with the minimum requirements.

After a soldier completes the Army tests, his area scores and special test scores are recorded permanently in his personal file. An interview by the classification and assignment section follows.

Depending on the needs of the Army at the time, the recruit has a fair chance of ending up in a job for which he is most qualified.

For a lot of men that means the infantry, for the Army has now discovered that smart infantrymen are better fighters than dumb infantrymen.

not deter interest from Monterey Peninsula's Chamber of Commerce Convention Bureau. Both are vital. This publication, in its next issue will give a thorough analysis on the bureau and on conventions here and elsewhere.

WILSON IN ERROR--Defense Secretary Wilson's current ruling that newspaper and magazine articles on the military will be subject to military censorship both for security and unfavorable publicity, is incomprehensible in America. Our huge military budget is built on the premise to preserve our freedom not to destroy it.



STATISTICS ARE WONDERFUL--Pierre Mendez tried hard to change the French from a wine to milk diet by legislative action and release of alarming figures of children alcoholics. But the French are fighting back hard since his demise... According to a French magazine article: with abundant quotes of the National Academy of Medicine to prove that wine is better than milk, they point out that pasteurized milk is pure enough--having only 10,000 germ cc's at the utter. Unless kept refrigerated at mucho low temperature, the germs in a day multiply to 24,300,000--which is one heap of germs, believe us. Now take wine--never increase from original microbe count. Fersake of milk industry--we like both--it might be pointed out that most of the germs are harmless enough, which has nothing to do with statistics.

SPEAKING OF WINE--comes amazing fact through William Stewart, chief of Stewart Imports, that Carmel has the highest per capita consumption of (fine) wine in the United States.

AND THEN THERE IS BEER--Might as well wind up the liquids with a beer item... Have hot release from industry complaining that Californians just aren't drinking enough of the brew.

CASH REGISTER RINGS---H. Vernon Dixon, Carmel author, has new paperback out--"The Hunger and the Hate"--built around Salinas lettuce with sex. This Gold Medal special will also be made into movie by Columbia. John McPartland, P.G., (short stories in December Spectator) has sold a piece that appeared in Argosy to movie, Robinson Jeffers' "Medea" is being featured in the annual festival of International Dramatic Art in Paris--90 countries participating--Judith Anderson in lead... Betty MacDonald of "The Egg and I"--sojourns part time in Carmel Valley Ranch--has new book, "The Onion and the Stew" for release in May... Milton Mayer, Carmel, ex-Chicago newsman, has new book over the press, "They Thought They Were Free", all about Hitler's Germany.

SO HELP ME HANNAH--Parker Kimball, until recently Spectator advertising man and photographer, alas, we never got around to using his writing talent, sold a piece on Carmel's Bill Albee's Rolligon to Saturday Evening Post. Albee's Rolligon was featured in last year's Oct. 15 Spectator, Tribune and Banner.

Parker left Spectator last month to go into business with Hannah's Poison Oak (remedy) manufacturers... Still have his wife, Millie, as a make-up gal and artist--wonder if she can write, too?

ARMY LANGUAGE SCHOOL--Language School is to stay here, according to big release from Washington... There was little serious doubt that it would go anywhere else, but big stir has one gratifying result--it woke Peninsula up to what a big part school plays in Peninsula economic and intellectual life.

MCID AND CONVENTION BUREAU-- Big story on MCID should

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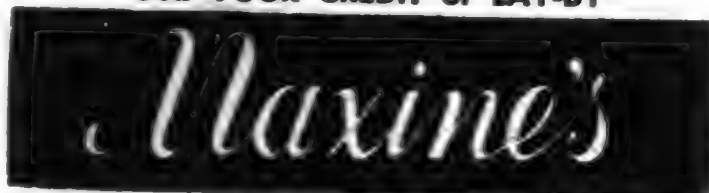
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From where I sit... by Joe Marsh

Finally
Talked Herself Out

A certain talkative young lady almost spent a night locked in "Doc" White's drugstore.

She entered Doc's store about 11 PM, going directly to the pay phone. At eleven-thirty Doc went home--not having seen a customer for a half hour. Around midnight he got a call from the store... she had finally run out of conversation (and money) and found the front door locked tight.

Doc vowed he'd leave her there to teach her a lesson. But Mrs. W. spoke up: "Now you go turn her loose. It's hard to cut a good

conversation short -- something only a woman understands!"

From where I sit, however, plenty of men are as hard to pry away from a telephone as any female. Some people are just naturally long-winded, while others are the silent type--just as some of us like coffee and others prefer a glass of beer. The important thing is to be considerate... before friends start giving us the "busy signal."

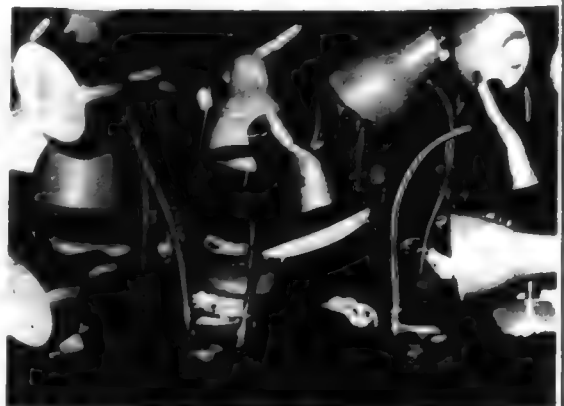
Joe Marsh

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MCID = MCID?

(CONTINUED FROM B-4)

tricts, MCID does its ambitious job.

So far it is too early to tell if it does it successfully. But there is every indication that, with nature and historical circumstance on its side, it will do it successfully in the end.

In the words of William B. Pringle, 52-year-old MCID president and head of the Pringle Tractor Company, a gentleman equipped with penetrating blue eyes and the kind of solid smile that in-

Colden Whitman's plastic perspective of Monterey County, appearing earlier in the article, was prepared from pictures supplied by Pacific Aerial Photo of Monterey and Army Map Service relief maps.

spires confidence, the organization's major aim is to "obtain a better year-round balance of economy in this county."

Says Pringle:

"With shed packing losing out to field packing here in the valley and with the loss of the canning industry on the Peninsula, something must be done to insure continued and growing prosperity.

"We are now looking primarily for small to medium size industry, lighter manufacturing, plants with up to a few hundred employees so that the whole area's economy does not become tied to one big payroll.

"It's not only our job to get the industries, but to get the right industries in the right places--where they can operate to their advantage and where they are needed and wanted and welcome. Obviously no one would suggest putting a manufacturing mill into Carmel.

"In fact, at this time I don't visualize Monterey County as an area of heavy industry. Large plants and companies, when they come, belong in the Moss Landing area and adjoining areas. Foundries and steel mills and most other heavy industries requiring raw materials nearby would find no particular advantage here anyway, at least not until Moss Landing has a harbor capable of docking big freighters and barges."

MCID, among many other things, is now preparing a master plan of Monterey County, designed to put, as Pringle says, "the right industries in the right places" and to strengthen the organization's commitment to deliberate, orderly and planned industrial development.

"By careful planning," explains Peradotto, "we believe Monterey County can have all the advan-

ages of industrial development in the form of more new jobs, more payrolls and more revenues from taxes without certain disadvantages of industrial development experienced by other areas and communities.

"Take San Jose. We want to avoid what happened there. When the city began its industrial development it was based on a certain amount of planning, but the planning left much to be desired. Lack of proper planning and zoning has seriously jeopardized the future of agriculture in that portion of the Santa Clara Valley. For instance, San Jose's cherry orchards are gone--destroyed to make way for homes and industry.

"We don't want that sort of thing to happen here. MCID will never advocate the use of the rich Monterey County farm lands for industrial use, but we will advocate and encourage the use of marginal lands which are abundant in almost all areas of the county. And our marginal lands offer many incentives; not only are their prices competitive but marginal lands often have direct access to highway and railroad, labor and utilities."

Here then is the general set-up as visualized in the MCID master plan:

Moss Landing: With its potential great harbor, its abundant marginal land, its PG&E power, its water resources, its access to highway and railroad, is the county's ideal site for heavy and medium industry.

Salinas Valley Cities: Here, in locations not interfering with agricultural pursuits, along one of the growing State's main transportation arteries, is the logical area for the development of light and medium industry, some of it allied with agriculture, some independent, some assembling for the industrial giants of the San Francisco Bay area, the Los Angeles area and the potential industrial giant of Moss Landing.

The Monterey Peninsula: Endowed with natural beauty and already blessed with two "industries"--the recreation industry and the military installations--which MCID does not want to spoil, the Peninsula would be restricted to such service industries as banks, insurance companies, and publishing houses, and would otherwise, except for some light to medium industry in Seaside, be limited to the arts and crafts. It would be the bedroom and the playground--essentially the same as it is today, only more prosperous.

"Actually," says Peradotto, "there are few available sites on

the Monterey Peninsula that are suitable for medium or heavy industry in terms of site, access to highways, railroad, utilities and water.

"Even if there were suitable sites available, most medium and heavy industries, and even some light industries, would spoil the natural beauty of the Peninsula and would seriously jeopardize its recreation, tourist and home values. MCID doesn't want any part of that."

Since most residents of the Peninsula agree whole-heartedly on

keeping the Peninsula more or less the way it is today, there is little chance of it changing in an industrial way because, even if industry could obtain sites and permission to build on them, and get all the services it needs to function properly, it still would not come unless it were welcomed. Being wanted is very important to industry, as is borne out by the statement of Dale W. Hirt, manager of the new \$300,000 annual payroll Chicago Printed String plant in Salinas which makes decorative ribbon for wrapping gifts.

CENTER SECTION, PAGE 1
March 31, 1955

Said Hirt in answer to the question why his company picked Salinas: "One of the big things was that we were wanted. We wanted to be welcomed. We wanted to be part of the community."

Chicago Printed String, employing 75 people, was one of the few accomplishments of the early MCID when it was still operated in conjunction with the Salinas Chamber of Commerce.

"We were determined," tells Hirt, "to build in California. We queried many communities about (Cont'd on next page)



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CADEMARTORI'S: Internationally famous Italian Restaurant, on Salinas-Monterey Highway. Dinner 5:00 'til 10:30. Superb Italian and American cuisine. Fine cellar, drinks and capuccino at the bar. Closed Mondays and Tuesdays.

LA PLAYA HOTEL: Home of the famous Lonei Room, serving South Sea Island cocktails, mixed according to their original recipes. Regular beverage service is also always available. The main dining room, serving breakfast, lunch and dinner, overlooks beautiful Carmel Bay. Special catering to groups. Phone 7-6476.

BAMBOO GARDENS: Where you will enjoy exotic Chinese dishes, at tables grouped around an enclosed pool and garden. Fremont Extension just past the Salinas Highway junction.

CERRITO'S: Fine food and drink. Barbecued fish, a specialty. Business men's lunches. Private rooms for parties. On Fremont near the Navy School. Phone 2-4559. Also CERRITO'S on the Wharf. Fresh Monterey seafood cooked in the New Orleans manner. A delightful experience. Phone 5-6218.

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DEL MONTE LODGE: Pebble Beach Terrace dining room overlooking Carmel Bay and Pebble Beach Golf Course open daily. Top roster depicts local golf history. Dinner dancing every Saturday. Telephone 7-5811 for reservations.

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PINE INN GARDEN RESTAURANT: On Ocean Avenue. Luncheon indoors during winter season. Dinners nightly with popular special buffets Wednesday and Thursday evenings. The cocktail lounge is one of Carmel's favorite gathering places.

MCID = MCID?

(Cont'd from preceding page)

the things we had to know. Some towns would wait a month before they would answer, but we had our reply from here by return mail. They immediately sent us one of their brochures. This promptness was one of the factors that sold us."

Since the days of Fred Tatton, who was then manager of both the Salinas Chamber of Commerce and the Monterey County Industrial Development Committee, MCID's approach to industry has not become any less prompt but it has changed in method.

Brochures and advertisements in the Wall Street Journal are out. Instead, Anderson Pace, working out of Chicago, makes personal contacts with industrialists. Between September 1, when Pace became a paid employee of MCID, and February 15, Pace contacted some 200 companies on behalf of Monterey County. Formerly the industrial agent for Illinois Central Railroad, in which capacity he located nearly 2,000 companies on the railroad in the 14 states it serves, Pace personally knows the key executives of many nationally prominent "blue chip" companies, and an entree like that is very helpful to an organization like MCID.

Peradotto, meanwhile, in addition to organizing MCID's overall campaign and specific forays, prepares fact sheets for interested manufacturers. He is still in the process of compiling encyclopedic quantities of data on every conceivable subject, such as agriculture, churches, climate, culture, recreation, schools, finance, fire and police protection, municipal, county and state government, housing labor, land, markets, products, advertising media, populations, taxes, transportation and utilities. He also makes special, individualized studies at the request of industries.

Assisting Peradotto in his immense research job are experts from Pacific Gas & Electric, the Southern Pacific and Kaiser Aluminum and Chemical, all of whom are understandably interested in furthering Monterey County's economic aims. Experts from State and Federal agencies also lend a hand, including professors from the Naval Postgraduate School in Monterey, such as Prof. C. E. Menneken, an authority on electronics and neucleonics, who has been retained by MCID to give expert advice on electronics and related fields. He has agreed to cooperate with industry that might pick this area as their new home. MCID recently has also issued an appeal to all competent local senior research personnel in the fields of economics, marketing, engi-

neering and land survey to donate of their free time to the organization in consultant capacities.

Tatton, who is now working with the Calaveras Chamber of Commerce, was not able to handle a job of this scope for the county, particularly since he also had to manage the Salinas Chamber, and since MCID was then neither set up with specialists nor financed for a task of such magnitude.

MCID's separation from the Salinas Chamber, however, came on strictly amicable terms--it being well understood that a county-wide deal could not be handled out of and in connection with the commercial headquarters of a single city--and today Peradotto and Bob Elking, manager of the Salinas Chamber, have a close working relationship.

Peradotto, who says he's got "a job with built-in ulcers", would like equally close working relationships with other Chambers in the county, especially with the Monterey Peninsula Chamber of Commerce from which he has so far received rather chilly treatment. But other areas of the county, knowing which side their bread is buttered on, are beginning to nuzzle up to MCID, and last week the Alisal Chamber, out of the blue, surprised MCID with a \$250 donation.

This Peradotto finds generous and wonderful and satisfying, but it's actually a drop in the bucket compared to MCID's cost. MCID plans on a budget for this year of \$50,000. As a quasi-public agency, it receives its funds from two sources, the city and county governments and public subscriptions. The County Board of Supervisors allocates \$15,000 a year and the City of Salinas gives another \$10,000. But to receive these funds, it is necessary that they be matched by money received from public subscriptions of companies, organizations and individuals in Monterey County. This year, in addition to the \$25,000, MCID will hopefully seek another \$2,500 when its fund drive begins on April 11. This extra money will, if collected, go to the Moss Landing Harbor District to help it get out of the hole.

Support for MCID, financial and otherwise, on the part of the Monterey Peninsula may pick up this year if the people of the Peninsula are enabled to find out what MCID is all about, and if the Peninsula finds more adequate and equitable representation on the MCID board of directors.

On the current 30-men board there are only three representatives from the Peninsula: George

Clemens, insurance man; Joseph Fratesma, general contractor, and Ed Kennedy, newspaper editor. None of the three have appeared particularly enthusiastic about MCID, nor have they indicated particular interest so far as is evidenced by less and less regular attendance at board of directors meetings. This lack of interest has been noted especially in Seaside, which is more conscious of industrial development than the rest of the Peninsula, and there have been demands that the Peninsula's representatives be replaced.

There is a good chance of this happening next July 1, and also of the number of Peninsula directors being increased when 10 new directors are appointed by the MCID's nominating committee.

The board of directors is currently headed by President Pringle; Sid Gadsby, of the Gadsby Music Co., Salinas, first vice president; H. E. Leffingwell, of PG&E, second vice president, and Frank B. Stone, of Kingston Loans, Salinas, treasurer.

Others on the board include Sig Aidelberg, of the Empire Furniture Co., Salinas; Randy O.

Barsotti, of the California Artichoke and Vegetable Growers Association; Paul Caswell, publisher of the Salinas Californian; Axel P. Holm, of the American Trust Co.; D. M. Kerr, of Kaiser Aluminum, Moss Landing; Jack Prader, Salinas real estate man, and William Redding, of the King City Bean Co.

...

MCID, meanwhile, keeps busy with what Peradotto calls "fishing". Already Peradotto has hooked some pretty important fish on

(Cont'd on G-2)

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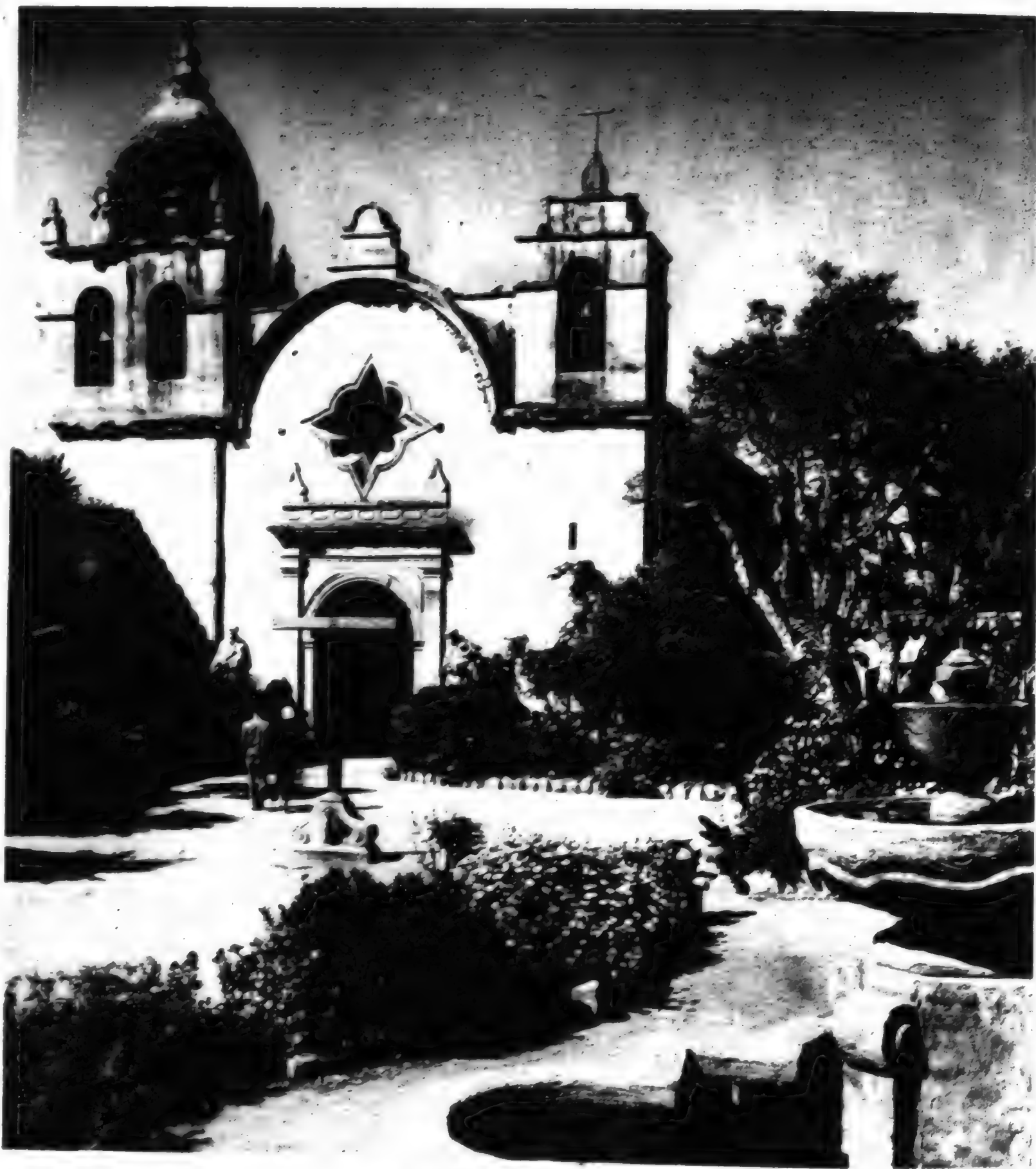
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CARMEL MISSION --Photo by Wynn Bullock

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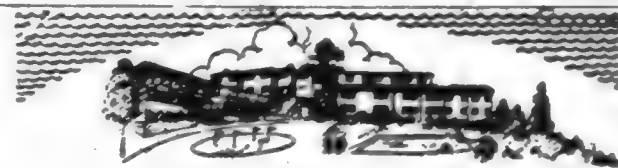


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LAZY SUNDAY IN CARMEL —Photo by Steve Crouch



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GHOST TREE ON PEBBLE BEACH --Photo by Steve Crouch

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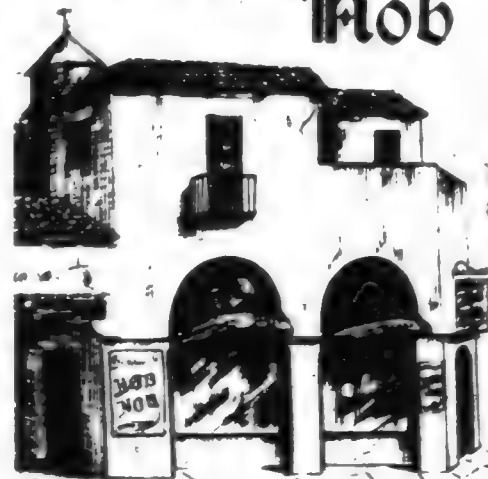
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GREY DAY ON THE WHARF --Photo by Wynn Bullock

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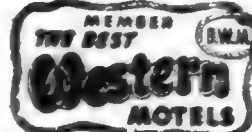
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By Jeffrey Deil, based on a novel by C. S. Forester
DIRECTED BY LEE CROWE

"...a tight suspense drama, with better than the usual characterizations." --THE SPECTATOR
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Admission \$1.25, tax incl.
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MASON WRIGHT (left) and Emilija Sosie in scene of "Payment Deferred" on circle stage of the Golden Bough Theater.

Reviews

Payment Pays

Mason Wright firmly established himself this month as the Peninsula's actor of the year, perhaps even of the decade.

Leading the Golden Bough Players in their current offering of "Payment Deferred", he delivers the greatest tour de force local audiences have witnessed in many an evening at the theater.

He puts the spectators in his pocket from the first moment he steps on the Circle stage, and he doesn't let them go until long after the show is over.

This is all the more surprising since the play by Jeffrey Deil (from the novel by C. S. Forester) is of no particular significance, except as entertainment.

It's a tight suspense drama, with better than usual characterizations, about a bank clerk who poisons his rich nephew, buries
(cont'd on next page)

Finian's a Hit

A musical is the most difficult production for a semi-professional theater group to produce. Largely, because it has to rely on great gifts of amateur talent for singing and dancing roles which require top talent.

The courageous Wharf Players, in this case under the direction of Thomas Brock, have again tackled the difficult with "Finian's Rainbow".

Augmented with a good deal of talent supplied by the Fort Ord reservoir, they have produced a

(Cont'd on E-1)

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ROBERT C. RUARK'S AFRICA ADVENTURE

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MICHAEL RENNIE
DEBRA PAGET

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Open Even. 8:45 - Show 7:00
Saturday Matinee 1:45
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Adm. 65c - Child 25c Tax Inc.

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SIGN OF THE PAGAN

THE STORY OF ATTILA THE HUN

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LUCILLE BALL

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THE LONG, LONG TRAILER

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SEVEN BRIDES

FOR SEVEN BROTHERS

— JANE POWELL —

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THE BRIDGES AT TOKO-RI

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A PARAMOUNT PICTURE



a happy, joyous, fresh, colorful musical

"FINIAN'S RAINBOW"

With a great musical score — "Glocca Morra," "Old Devil Moon," "Look to the Rainbow," "Great Come and Get It Day," "Something Sort of Grandish," "Necessity," "The Begat," "When Idle Poor Become Idle Rich."

Fridays — Saturdays — Sundays

AT 8:30

Phone 2-4349
For tickets

Wharf Theatre

#11 Old Fisherman's
Wharf, Monterey

"CALIFORNIA'S FAMOUS PLAYHOUSE-ON-THE-SEA"

Payment Appreciated (Cont'd from Center 7)

him in the garden and from then on lives in mortal fear that the body be discovered.

The body is never discovered, though prologue and epilogue (without which the play actually could do quite well) imply that it soon will be, but the clerk, William Marble, meets his punishment nonetheless.

In his mastery of Marble's part, which involves an emotional range of fear and cunning, love and debauchery, hope and despair, culminating in a sardonic surrender to fate, Wright can't help but steal the show from the fine cast that supports him.

And as the cast it is, a finer one having been rarely assembled here and effectively directed for quality consistent throughout the play. Only the Wharf's "I Am A Camera" and "The Lady's Not For Burning" (much profounder material than "Payment") have, in recent years, equalled this show in continuous audience impact.

Babs Richardson, as Marble's

wife, and Karen Williams, as his daughter, come through with stellar performances, and Emilija Sosic has never been better (or sexier) than in her portrayal of the play's other woman.

Edgar Pye is excellent as the British suburban neighbor, and good-looking Robert A. Barrett gives a convincing performance as the wealthy clean-cut nephew from Australia who meets a cyanotic end.

Edgar Pye, however, as does Betsy Pye, falls down in the prologue and epilogue, but then those scenes are not too important, the prologue being just a convenience for late-comers, and the epilogue just a twist upon a twist. Stuart James, much touted in the program notes, makes a brief appearance as a physician, his main attribute being that he looks good on the stage—but he's no actor.

The expert direction is by Lee Crowe. Bill Kappy, who did the setting, is in charge of stage management. --G. S. B.

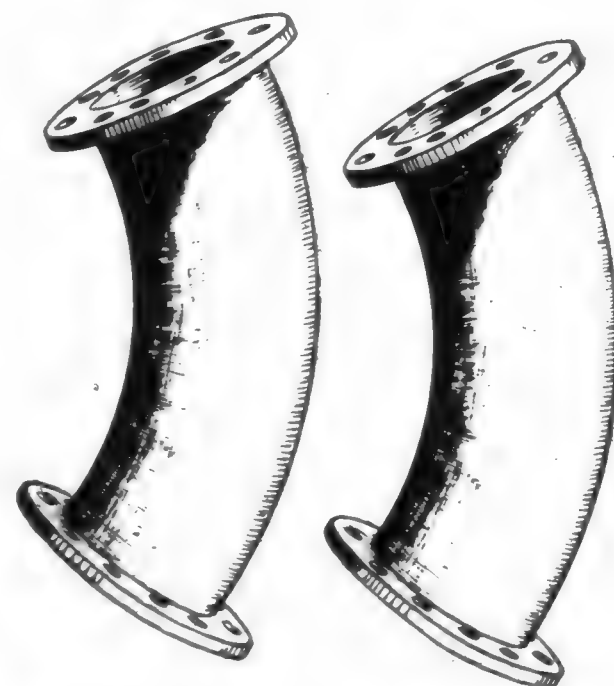
pebble beach prepares

The Sixth Annual Pebble Beach National Sports Car Road Races with the top drivers and cars of the Nation competing will be held April 16 and 17 over the tricky, tree-lined Pebble Beach course.

Back defending his title will be Sterling Edwards, who pushed his powerful Ferrari to win the Del Monte Trophy race last year.

The event will lead off with the Concours d'Elegance on the terrace of the Del Monte Lodge on April 17 with everything from ancient prize antique autos to the latest in sport racing models exhibited.

On Sunday there will be three races. At noon cars over 40 years in age will compete in the old-timer specialty; Pebble Beach Cup Race for cars under 1500 CC will follow; climaxed with the Del Monte Race for cars over 1500 CC.



What's the difference Between These Two Pieces of Pipe?

Although the pipe on the left seems larger than the one on the right, because of the optical illusion, they are identical in size and shape. But there is a difference between them — THE COST. One of them represents pipe bought in 1946. The other, pipe purchased in 1955. For example, in 1946, a piece of eight-inch cast iron pipe cost \$1.27 per foot. In 1955, that same piece of pipe costs \$2.50 per foot. And this difference is an important factor in the operation of a water system.

This is why. Each year we carry on a program of expansion and improvement and every piece of material used for these purposes costs more than it did a few years ago. Not only does it cost more to keep our plant ship-shape, but the investment required today, being higher than that required for the same quantity of material in 1946, must earn more dollars in order to maintain the same rate of return.

This is one of the problems facing the public utility of which the general public is not aware and is one of the reasons why utilities must ask for rate relief once in a while. It is only through rates sufficient to provide adequate revenues that the costs of making water available can be met.



California Water & Telephone Company

FIRST RACE 10 A.M.
Tickets \$2.00
Free Parking

Actors, Newsmen and Cops

The only part a newspaperman knows how to play is that of a newspaperman. So when a newspaperman plays drama critic he is likely to be jealous of his oft-imitated role, and apt to dip his pen in acid when he reviews an actor playing a newspaperman.

The same probably goes for cops, if given a chance to review actors playing cops, but we would venture to say that cops, like this newspaperman, would forego the acid—or at least dilute it considerably—when reviewing portrayals of their professions in the Forest Theater production of "Detective Story".

We have known several old-time police beat reporters, a type rapidly losing out to young men of a more intellectual and less intelligent newspaper generation, and we admit that we've never seen one of their kind portrayed with the faithfulness and feeling that Jack Morris invests in his role of Joe Feinson in the Sidney Kingsley play.

As Feinson, the precinct de-

tectives' sentimental hanger-on, Morris ties the whole play together effectively for it goes off on slice-of-life-in-a-police-station tangents all over the place.

We've also known a lot of cops (and robbers) and, although not up to Morris' standards, most Forest Theater Guild players do a workmanlike job, too, with these parts. Jim Hare, as Detective McLeod who cops with a twisted passion, is excellent. Allen Foulkes and Walter Williams, as fellow detectives, are fine, too. So is Sam Karas, playing the lieutenant, except when he tries to enunciate words extra carefully because he is on stage.

Ric Masten gives his own interpretation to the part of Charlie, a burglar, which was played mostly for laughs in the movie version. Masten makes the hoodlum truly, yet pathetically despicable. His slow-brained partner-in-crime is ably portrayed by Harry Klekas.

The female lead, Detective McLeod's wife, is lent unusual depth, after a slow start, by

Grace Carol Kearney, a tough assignment to start with, and an even tougher one since the role is not really up Miss Kearney's acting alley.

The direction is well-paced but falls far behind the acting in the honors, mostly because director Cole Weston has given the play little individuality of his own. It follows largely the interpretation already familiar from professional stage and the motion picture to such details that Marjorie Munk, doing otherwise well as the shoplifter, assumed the unnatural high voice associated with the part in the past.

Credit for contributing to the quality of the performance should also go to William Kallerup, Morrison Defty and Mary Carroll.

"Detective Story" will run for the final time this weekend with performances Friday and Saturday nights at 8:15, on the newly-enlarged indoor stage under the outdoor stage of the Forest Theater in Carmel. —G. S. B.

Finian's a Hit

(Cont'd from Center 7)

highly entertaining and successful evening.

The production is by no means on par with a professional road show but just enough good voices, enthusiasm, some good acting, plus skillful direction, combine to gloss over weak spots and make it one of the season's bright spots here.

The musical revolves around a simple, philosophical fantasy by E. Y. Harburg and Fred Saisy with tuneful songs by Burton Lane and Harburg.

Major acting standout is Louis Cutelli of Fort Ord, who is as flawless and as engaging a leprechaun as ever you might meet.

Gordon Green, of Fort Ord, the male lead, Woody, is a personable chap with an excellent voice. Feminine heroine, Donna Robb, as Sharon, manages her role with a fair voice and charm. However, her technique of shouting a song might be more suited to other roles.

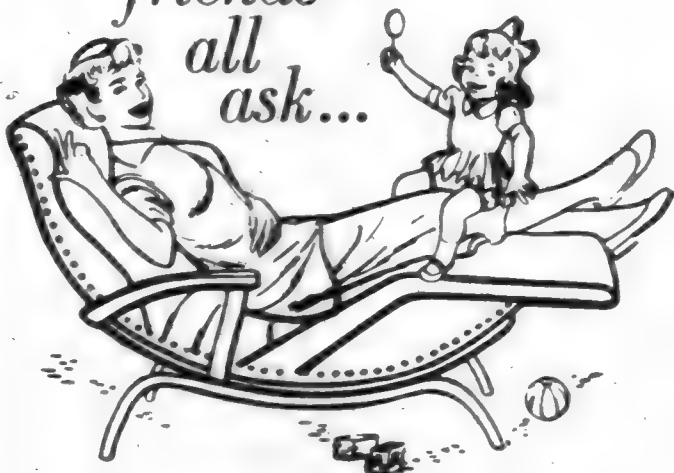
Charles Pittman, who doubles as a butler and gospel singer, is one of the best voices in the show. As a member of a trio singing Begat, he can be expected momentarily to halt the affair.

Nick LeFeuvre, after a slow start, more than handles the part of Finian. Jack Sword and Glen Nielsen are effective as the Senator and the Senator's Man Friday respectively.

One bright spot of the musical is that the dancing is kept to a minimum and is above the usual dancing school recital type that has a peculiar way of cluttering local musicals.

Standout here is Pamela Beales who dances just enough to be convincing as the mute, Susan. — T. H.

"my friends
all ask..."



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THE BEST MEDICAL SERVICE is based on a friendly, mutual understanding between doctor and patient. We urge you to discuss fees in advance with your personal physician.

OCCASIONALLY, however, our Public Service Committee is called upon to review a misunderstanding which may have developed between doctor and patient. Judging from experience, we believe that most of these misunderstandings would not develop if the patient would discuss financial matters with his doctor just as frankly as he does his physical ailments.

SHOULD YOU HAVE A PROBLEM, make a serious and sincere effort to resolve it with your personal physician. Then, if you are unable to agree, write to the Society. We are determined that, in your interest, high standards of ethical medical care be maintained.



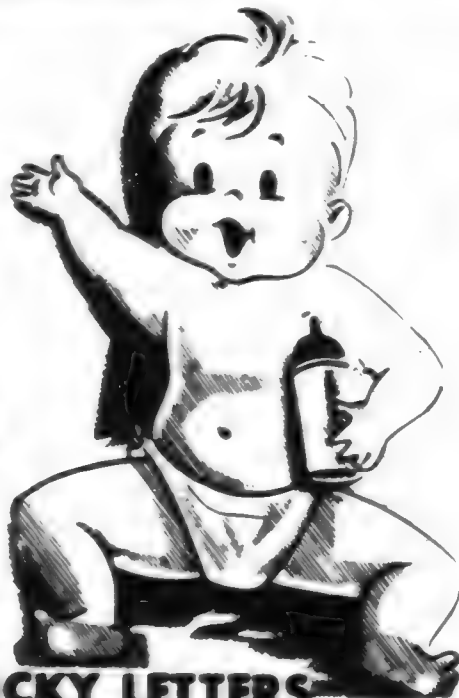
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BOTTLE CRY



**MARCH
BIRTHS**

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It's fun and easy: check your name, check the ads for a matching letter symbol, then go to the store and pick up your gift without obligation.

(K) To Mr. and Mrs. Harry John True of 925 Cedar St., Monterey, a boy, Gregory Scott, on March 13.

(S) To Mr. and Mrs. Arthur J. King of 880 Ocean, Pacific Grove, a boy, John Arthur, on March 8.

(A) To Mr. and Mrs. Anthony Smith of 312 - 5th St., Pacific Grove, twins, Charlene Etta and Charles Edward, on March 10.

(S) To Mr. and Mrs. Roby C. Bryan of 733 Judson Place, Seaside, a boy, William Preston, on March 11.

(L) To Mr. and Mrs. John McKenzie Clive of Pebble Beach, a boy, Frederick Dean, on Mar. 14.

(E) To Mr. and Mrs. James J. Pappalardo, 442 Webster, Monterey, a girl, Monica Ann, on March 6.

(G) To Mr. and Mrs. Robert L. Woolem of 885 Junipero Ave., Pacific Grove, a girl, Susan, on March 14.

(S) To Mr. and Mrs. Lloyd Delton Duggins of 1211 Goodwin Place, Seaside, a girl, Linda Marie, on March 2.

(A) To Mr. and Mrs. Harvey J. Hillman of 117 Montecito Ave., Monterey, a boy, Richard William III, on March 2.

(D) To Capt. and Mrs. Ricardo Cardenas of 615 Wheeler Street, Seaside, a boy, Ricardo II, on March 23.

(L) To First Lt. Erlend P. Rosell of 228 Sixth Army Ave., N. Bayview Park, a girl, Sheree, on March 21.

(K) To Cpl and Mrs. Paul Thompson of 370 Watson St., Monterey, a girl, on March 17.

(C) To Pfc and Mrs. Lester W. Atkinson of 1404 Harding Place, Seaside, a girl, on March 24.

(H) To Mr. and Mrs. Duane E. Baldwin of 216 - 15th St., Monterey, a boy, Clayton, on March 16.

(K) To Cpl and Mrs. Thomas E. Barnes of 900 Sanborn Rd., Salinas, a girl, on March 23.

(E) To Cpl and Mrs. John D. Burns of 1037 Connely St., Salinas, a girl, Patricia Ann, on March 21.

(G) To Mr. and Mrs. Mark Puskaric of 728 Kenneth Place, Seaside, a girl, Christy, on March 8.

(I) To Mr. and Mrs. John M. Hazdovac of 920-1/2 Roosevelt St., Monterey, a boy, Michael, on March 17.

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Sizes 3-6 x

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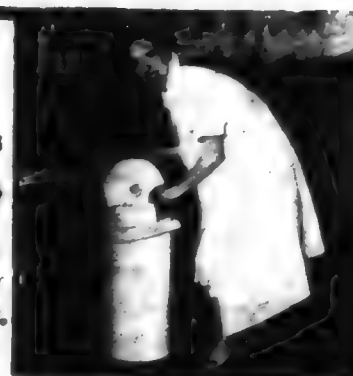
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CARMEL-BY-THE-SEA, CALIF.

(I) To Mr. and Mrs. Saburo Oka of 789 Lottie St., Monterey, a girl, Marsha, on March 8.

(D) To Mr. and Mrs. Jack Winslow of 128 Lake Drive, Marina, a girl, on March 8.

(F) To Mr. and Mrs. Samuel Maxwell of Box 43, Marina, a girl, Cynthia Gail, on March 9.

(S) To Mr. and Mrs. Henry Van Brocklin of Carmel, a boy, Ralph, on March 9.

(F) To Pvt. and Mrs. James R. Gard of 1006 Palm Ave., Seaside, a boy, on March 24.

(F) To Cpl and Mrs. Friedrich W. Herrmann of 111 Fountain St., Pacific Grove, a girl, Erika, on March 22.

(A) To Pfc and Mrs. Hugh R. Latimer of 324-1/2 Maple Street, Seaside, a girl, on March 19.

(C) To Sfc and Mrs. Aurelio Lopez of 1070 Madrone St., Seaside, a girl, on March 24.

(S) To Mr. and Mrs. Francis Hess of 209 Grove Acres, Pacific Grove, a boy, Duane, on March 1.

(L) To Mr. and Mrs. Tong Lue of 142 E. Franklin St., of Monterey, a girl, Florence Hang, on March 17.

(J) To Mr. and Mrs. C. J. Mast of Carmel, a girl, Ellen, on March 3.

(G) To Mr. and Mrs. Tony Ayers of 310 Cypress St., Pacific Grove, a girl, Rosann, on March 4.

(D) To Mr. and Mrs. Gilbert Bindel of 641 Shafter Place, Seaside, a girl, Janet Marie, on Mar. 5.

(J) To Mr. and Mrs. Ruben N. Pence of 1744 Locust Ave., Monterey, a girl, Sandra Lynn, on March 17.

(S) To Mr. and Mrs. John Green of 1840 Withers St., Monterey, a boy, on March 5.

(C) To Mr. and Mrs. Samuel Alley of 792 Pine Ave., Pacific Grove, a boy, on March 6.

(S) To Mr. and Mrs. Dominic Passanisi of 615 Pine St., New Monterey, a girl, on March 6.

(E) To Pvt and Mrs. Warner C. Williams of 33D Ord Ave., Ord Village, a boy, Dexter, on March 22.

(D) To Lt. and Mrs. Robert C. Dorey of 1000 Halsey Drive, Monterey, a girl, Dorothy, on March 23.

(L) To Mr. and Mrs. James Russo of 949 Forest Ave., Monterey, a boy, William Paul, on Mar. 18.

(S) To Ens. and Mrs. Martin E. Everhard of 445 Foam St., Monterey, a boy, Jeffrey, on March 20.

(B) To AC/3 and Mrs. Clifford D. Gibbons of 710 - 19th St., Pacific Grove, a boy, Thomas Neal, on March 21.

(S) To Mr. and Mrs. Robert D. Maxwell of 15 Encina Ave., Monterey, a boy, Daniel Dwight, on March 5.

(B) To Mr. and Mrs. Michael Martino of 547 Martin St., Seaside, a girl, Melias, on March 2.

(S) To Mr. and Mrs. Lloyd Joseph Beck of 1502 Hilby Ave., Seaside, a boy, Donald Michael, on March 5.

(K) To Pvt and Mrs. Gordon G. Martin of 338 Maple St., Seaside, a girl, Lisa Elizabeth, on Mar. 11.

(S) To Mr. and Mrs. Ruel C. Boyles of 426 Hamilton Avenue, Seaside, a boy, Alan, on March 10.

(C) To Mr. and Mrs. Richard Ayers of Seaside, a boy, Michael, on March 12.

(S) To Mr. and Mrs. Harold Reese of 345 Junipero Avenue, Pacific Grove, a boy, Melvin, on March 13.

(B) To Mr. and Mrs. Everett Underwood of 1263 Hilby Ave., Seaside, a boy, Dennis, on March 13.

(A) To Mr. and Mrs. Amos Hubbs of 850 Divisadero St., Monterey, a girl, Lisa, on March 14.

(B) To Mr. and Mrs. Robert Henning of 1135 Ripple Avenue, Pacific Grove, a boy, Richard, on March 15.

(I) To Capt. and Mrs. Daniel D. Clancey, ALS, 202 McDermald St., Bayview Park, a girl, Denise, on March 19.

(I) To Cpl and Mrs. Alfred W. Moore of 207-1/2 18th St., Pacific Grove, a boy, Douglas, on March 13.

(L) To Sgt and Mrs. James E. Browning of Ord Village, Monterey, a boy, Jerrold Wayne, on March 13.

(G) To Cpl and Mrs. Harold Clarke of 512 Monterey Avenue, Pacific Grove, a boy, on Mar. 16.

(L) To Sgt and Mrs. Roger E. Dress of 146-11th St., Pacific Grove, a boy, Christopher, on March 13.

(J) To Cpl and Mrs. Harold J. Printz of 1016 Broadway, Seaside, twins, Doris and Debra, on Mar. 15.

(L) To Pfc and Mrs. Edwin D. Henke of 45 B Ord Ave., Ord Village, Monterey, a boy, Brian, on March 12.

(H) To Sfc and Mrs. Andrew C. Lowery of 214 Ord Ave., Bayview Park, Monterey, a boy, on March 13.

(S) To Cpl and Mrs. Thomas R. Pagliuso of 201 Hawthorne St., Monterey, a girl, Karen Lynne, on March 20.

(E) To Mr. and Mrs. Edwin S. Getz of 1123 Surf Ave., Pacific Grove, a girl, Helen, on March 12.

(H) To Mr. and Mrs. Richard B. Arriola of 332 Scott St., Monterey, a girl, Betta, on Mar. 13.

(J) To First Lt. and Mrs. Orville E. Bolhofner of 844 Gibson St., Pacific Grove, a boy, Brett, on March 12.

(H) To Mr. and Mrs. Walter Williams of 406 Alvarado St., Monterey, a girl, Ellen, on March 15.

(S) To Mr. and Mrs. Richard Colburn of Carmel, a boy, Kevin Richard, on March 16.

(F) To Mr. and Mrs. Raymond Avila of 1211 Manzanita Ave., Seaside, a girl, on March 23.

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SEMI-ANNUAL REPORT OF THE PUBLIC ADMINISTRATOR OF MONTEREY COUNTY

TO THE HONORABLE, ANTHONY BRAZIL, Judge of the Superior Court of the County of Monterey, State of California, Sir: The undersigned, Elmer L. Machado, as Public Administrator in and for the County of Monterey, State of California, respectfully makes this return of all estates coming into his hands during the six months period from July 1, 1954, in pursuance of the provisions of Sections 1150 and 1153 of the Probate Code:

Date of Issuance of Letters of Administration (1954)	Name of Decedent	Value of Estate	Moneys of Estate that have come into my hands	Debts, Expenses and Funeral Charges Paid	Balance of Cash on Hand	Attorney's Fees Allowed	Administrator's Commission Allowed	Remarks
July 2 (W/Will Annexed)	FRANK DENNER	Unknown	None	None	None	None	None	Pending
July 9	HARRY BARR	5374.19	2789.16	1062.54	1726.62	None	None	Pending
July 9	EDWARD F. TRIGO, aka EDWARD F. TREGO	1750.00	None	None	None	None	None	Pending Summary
July 13	JEANNETTE FESSOR, aka JEANNETTE FESSOR WITT	179.66	179.66	179.66	None	None	None	Admin. Summary
July 13	FREDERICK TEAR ERNEST	3.10	3.10	3.10	None	None	None	Admin. Summary
July 13	EDGAR COLTRANE	24.07	24.07	24.07	None	None	None	Admin. Summary
July 19	LEONARD RANDALL	15.22	15.22	15.22	None	None	None	Admin. Summary
August 27	MARIAN PARKS	1400.00	150.00	None	150.00	None	None	Pending
August 27 (W/Will Annexed)	WERNER TORNROTH	1200.00	None	None	None	None	None	Pending
August 27 (W/Will Annexed)	NELLIE M. TORNROTH, aka NELLIE MAY TORNROTH	1200.00	None	None	None	None	None	Pending Summary Admin.
August 31	JOHN PANZICH, aka JOHN FILIP PANDZICH	Unknown	5.61	5.61	None	None	None	Pending
October 1	ROSCAL							
October 1	LEROY DRAPER, JR.	1479.53	1479.53	44.11	1435.42	None	None	Pending
October 6 (Spec. Ltrs.)	BERTHA L. STRONG	Unknown	None	None	None	None	None	Pending
October 26 (W/Will Annexed)	BERTHA L. STRONG	Unknown	36,438.67	2392.81	34,045.86	None	None	Pending
October 29	HAWKINS ALDRIDGE	Unknown	1225.91	286.27	939.64	None	None	Pending
October 29	MARGARET NEWBY, aka MAGGIE A. NEWBY	None	None	None	None	None	None	Pending
November 5	AGOSTINO SCOLARI	5007.70	5007.70	None	5007.70	None	None	Pending Summary
November 10	LANCE ALVIN DARRELL	192.02	192.02	192.02	None	None	None	Admin.
November 12	LORRAINE HANSEN	Unknown	78.95	17.40	61.55	None	None	Pending
November 19	MIGUEL LAGARE MAGSALAY	1464.14	1357.14	471.69	885.45	None	None	Pending
December 3 (W/Will Annexed)	ALICE E. GAMMAN, aka ALICE EDE GAMMAN, aka A. E. GAMMAN	None	None	None	None	None	None	Pending
December 31	CLYDE EDWARD BERTRAM	Unknown	20,076.36	None	20,076.36	None	None	Pending

STATE OF CALIFORNIA,)

) ss.

County of Monterey.)

Elmer L. Machado, being first duly sworn, deposes and says:

That he is the Public Administrator of the County of Monterey, State of California; that the foregoing is a full, true and correct return of all the estates coming into his hands during the six months period from July 1, 1954, and that said return shows the value of each estate, the moneys which have come into his hands from every such estate, what has been done with said moneys, and the amount of his commissions, the expenses incurred in each estate, and the balance of money in each estate remaining in his hands; that he is not interested in any expenditures made on account of any of the above-named estates, nor is he associated in business or otherwise with anyone who is so interested.

ELMER L. MACHADO

Public Administrator in and for the County of Monterey,
State of California.

Subscribed and sworn to before me this
31st day of January, 1955.

LAURA A. FREELAND

Notary Public in and for the County of
Monterey, State of California.

(Notarial Seal)

Published in the Pacific Grove Tribune

Date of first publication: February 11, 1955.

Dates of publication: February 25, 1955; March 11, 1955; March 25, 1955; April 15, 1955; April 29, 1955.

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187 ACRES, Anzor Rd., with house, barn, fenced, corrals, springs, 3 houses, \$37,500.00. Marian Hublit Realty Co., San Juan Bautista, Tel. 120.

EASTER SPECIAL. Any hat, yes any hat, \$1.98. Values to \$9.95. Supply limited. Thrifty Purse, 723 Broadway, Seaside.

RESTAURANT and apartment for lease. Completely equipped, all new. Furnished. Newly decorated. Marian Hublit Realty Co., San Juan Bautista, Tel. 120.

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MONTEREY

BOOK LOOKS -- by John F. Allen

ABOUT AIR and SEX

What Rachel Carson did for the shores and oceans of the world in her haunting "The Sea Around Us", Guy Murchie, Jr. now has done for the earth's envelope of air in his SONG OF THE SKY (Houghton Mifflin, \$5).

You will remember that Miss Carson managed a rare combination of scientific fact and poetic imagery. Mr. Murchie does nearly as well. In a book that is a great deal longer than Miss Carson's, he leaves no question as to his immense knowledge of the sky, nor of his intense feeling for it.

Sometimes, however, Mr. Murchie tends to over-do in the rich writing department. Not often, though, and perhaps the matter can be excused in light of the obvious fact that he has carried on a lifelong love affair with the sky.

We tend, I'm afraid, to think of the sky as a great emptiness, and uninteresting void. We become conscious of what Mr. Murchie calls "the ocean of air" only when a violent gust of wind slaps rain into our faces or we watch a mammoth metal plane zoom into the air.

For, actually, this is no void. This is an ocean pulsing with tides and currents, teeming with animal life, from microscopic organisms that live out their lives and reproduce without ever touching, down to giant birds, thick with inorganic matter, from stardust to volcanic ash.

By the time you're finished with "Song of the Sky" you'll have a new and utterly fascinating idea of the air. You will understand how heat and cold combine to raise the prevailing winds of the surface, winds which enabled Columbus to sail his square-rigged cockleshells west in one latitude and home in another. And how a modern air-

has been content largely to recreate Casanova's own kaleidoscopic version of his life--a version which would seem to be wildly exaggerated, yet one which has mostly stood up under expert efforts to make a liar out of the author.

Lacking the time or tendency to read the whole of the memoirs (actually no completely unexpurgated edition ever has been published), the reader would be wiser to turn to Mr. Kesten's version than to most abbreviated versions of the original. The latter are apt to jump from one seduction to another, leaving out all the color of the adventures that lay between.

Mr. Kesten misses none of this, none of the Casanova glibness and

chicanery that made him a confidante of kings and popes and princes. I don't mean to imply

that Mr. Kesten ignores that love of the ladies which was always the

(Contd. On G-2)

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John F. Allen, one of the top writers on the San Francisco Examiner staff, is a former West Coast editor of Time Magazine. He reviews books exclusively for this publication.

liner can tie into the incredible jet stream high above the earth and thereby cut three hours off its trans-ocean flying time.

Because Mr. Murchie is skilled both as an aerial navigator and as a writer, you will learn--in a language that even the least mathematically inclined of mortals can understand--the means by which a plane is steered through the immensity of the sky.

You will learn, too, about a storm, the earth's magnetism, the wonderful intricacy of a bird's feather and hundreds of other facts about the amazing ocean of the air. I think you will find--as I did--that this is one of the most fascinating books of the season--and, in many ways, one of the most beautiful and soul-satisfying.

...

Giacomo Casanova is known to most people in a vague sort of way as one of history's most energetic lovers, as the original owner of a name loosely applied to erring husbands and garden variety lechers. Actually, he was a great deal more than this. He was a liar of splendid proportions, a cheat, a stool pigeon, a toady and a fool.

Fortunately for the historian and enlightened readers alike Casanova was also a born wanderer, the possessor of a personality which opened the salons of the mighty as easily as the boudoirs of the ladies, and a knack for colorful and gossipy description. As a result, his famed memoirs--published originally in twelve volumes--are not only good reading for fanciers of the erotic but provide a first rate

picture of large segments of life in Eighteenth Century Europe.

There have been a number of biographies of this master voluptuary, but none that I have read is half so good as the newly-published CASANOVA (Harper, \$5), by Hermann Kesten, a German now living in America.

Mostly Mr. Kesten has left to Havelock Ellis and other psycho-analytic experts the job of dissecting the Casanova libido. He

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BOOK LOOKS

(Contd. from G-1)

governing force in Casanova's life. But Mr. Kesten knows one thing which Casanova never learned: even sex can be overdone.

We watch the young sexual athlete become the vice-ridden older man, a sad figure in the sense that all who drink too deeply of any cup are sad. Casanova found, as Mr. Kesten points out, that there is a definite restriction on the number of ways a woman may be seduced. It is plain that in time seduction for Casanova became hard and rather dreary work, work that pride forced him to continue.

MCID

(Contd. from Center - 2)

his fact-baited line.

Growers Container Corp., manufacturer of corrugated cases for the produce industry as well as industrial and cannery cases, started operations in October last fall. Annual payroll: over \$350,000.

Kuhlman Electric Company, manufacturer of transformers whose main office is in Bay City, Mich., moved its Western Division plant into Salinas last November, will start full operations this year, will add an estimated million dollars to the county's annual income.

Western Oil Field Supply Co., a distribution organization, commenced operations in King City last October.

A large company, referred to MCID by Southern Pacific, is scheduled to start operations in Moss Landing around June. The company, which will move three divisions to Moss Landing, makes parts for aircraft engines and air conditioning equipment. Payroll will start with 300 men.

A paper products company, also referred by Southern Pacific, is currently negotiating for sites in Moss Landing and Marina. It will pick one of them. Payroll: 50 men.

Johnson Plastic Corp., of Chagrin Falls, Ohio, has taken an option on a site at Salinas.

Another plastics company is negotiating for a site in Seaside.

Current hot prospects, according to Peradotto, include two publishing companies and a toy man-

(Contd. on next page)

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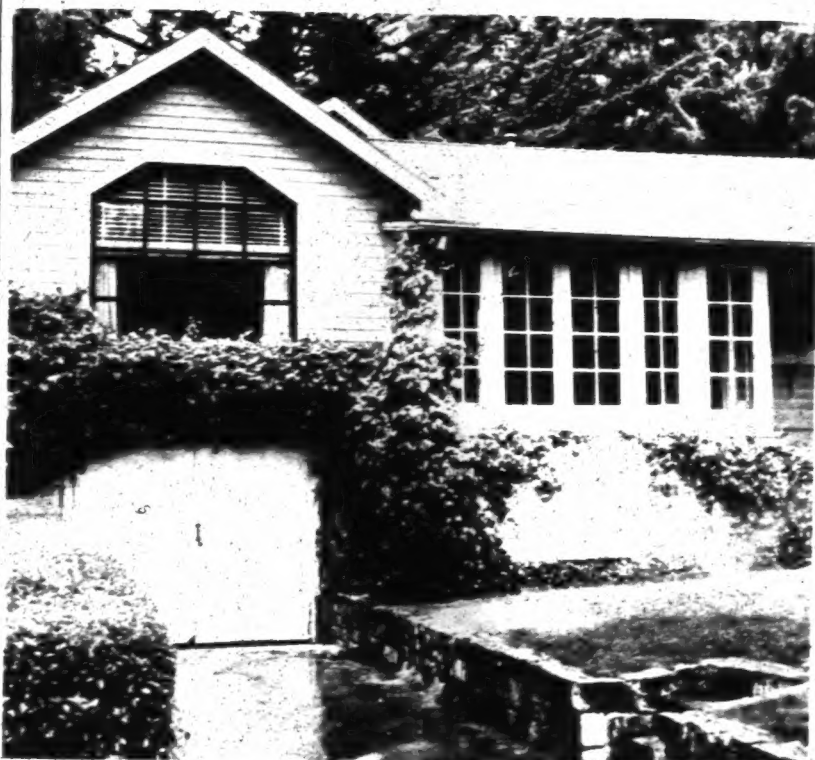
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MCID

(Contd. from preceding page)
ufacturing company interested in the Peninsula; a scientific instrument company trying to make up its mind between Salinas and Moss Landing; a "450-men payroll project" for King City which will take probably 12 to 15 months to materialize since much research is required, and several electronic equipment companies, some interested in the Peninsula, others in the Salinas Valley.

With the dispersion of vital industries, Peradotto is at this time particularly conscious of the electronics industries. He knows that the government has let out \$6,500,000,000 worth of electronic contracts this year, and he also knows that many of these contracts cannot be fulfilled unless companies comply with a government order for dispersion of their assembly lines whereby certain operations may not be started within 20 miles of other electronic manufacturing establishments.

With Monterey County not a designated nuclear warfare target at this time, with its handy location, its PG&E power available from Moss Landing before it is broken up, and with the Navy School on the Peninsula, Peradotto has found electronics industries extremely interested. But it all takes time.

"Almost everyone," says Peradotto, "knows the phenomenal industrial development of San Jose. But what a lot of people don't realize is that it took almost three years to interest the first company, and that it took another five years before San Jose's industrial development assumed significance. To reach its present status, it took about 11 years."

MCID estimates the population of Monterey County at this time at slightly more than 167,000, as compared with the 1940 census of 73,032. It estimates that by 1965, the county will probably increase its population to about 225,000, and by 1975 may have a population of 275,000 to 300,000.

The estimated agricultural income of the county for 1954, according to MCID, was \$105,993,205, while the value of manufacturing to the county was about 57 million last year. Military establishments added another 85 million. No estimate or figures are available on the tourist business.

It is obvious that the current revenue is not sufficient to satisfy the needs of the explosive population increase. MCID, however, not intending to perpetuate itself indefinitely, today thinks of its basic objective as the time when industry contributes as much to the economy of Monterey County as the other factors.

It may take 15 years or more before that balance is a reality.

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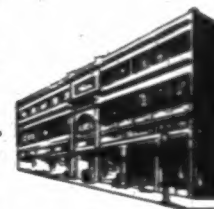
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NOT LONG AGO I TOLD YOU about THE CHILDREN'S RESALE SHOP run by Mary Belle Stevenson where you can sell your child's out-grown clothes and pick up others at a fraction of their original cost. Now I must tell you the shop has moved, way out on Del Monte, 1416 to be exact, lots more room so they need even more clothes, especially boys' things. (Girls' clothes to size 16; boys to 10.) Clear out those cupboards today and make a little money, too. And don't forget the new address, 1416 Del Monte Avenue. It's a wonderful service.



DID YOU KNOW THAT for only about \$10 you can give a lovely Spring party for 24 people? You can, with the help of the OAK KNOLL LIQUOR STORE where the pink elephant dances on Fremont one block north of Airport Road. You supply some oranges and lemons and they'll supply the rest--punch bowl, glasses, ice, delivery, and the ingredients to make either Champagne or Fishhouse (yum-yum) Punch. Elegant and fun. Just give them a ring at 5-8394 and your party's made. And don't you think it is time to have your friends in?

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WEYGERS' WAY

(Contd. from A-4)

out of his saucer although the design was picked up immediately by comic strip artists who did make money out of it.

Right now, Weygers is playing around with another invention, a kind of pump, but like any wise inventor he won't say just what it is before he's got it patented.

In his daily life Weygers constantly applies inventive thought, a must for anyone who wants to live on almost nothing. The base of an old dentist's chair, for instance, serves in his studio to raise and lower heavy sculptures he is working on. Pumping with one foot, he can hoist the better part of a ton without much effort.

When his wife needs a kitchen utensil, he makes it. When his car breaks down he fixes it, even makes new parts for it himself.

Weygers now teaches his approach to life in an adult school class at the Carmel High School. The course is called "Creative Thinking", a title he doesn't like because he feels that one cannot teach creativeness, merely adaptability.

This does not mean that Weygers likes to show off his way of life. In fact, he discourages gawking visitors around his place, would rather be left alone to do his work.

The work, of course, does not leave much of a margin for the future, but neither he nor his wife are particularly worried about that, although they try to do all the heavy labor around their place now before they get too old for it.

"I come from pioneer stock," says Mrs. Weygers, "and I remember my great-grand aunt in her little cottage in the Sierras melting snow in her 70's, and if she could live that way, I can too."



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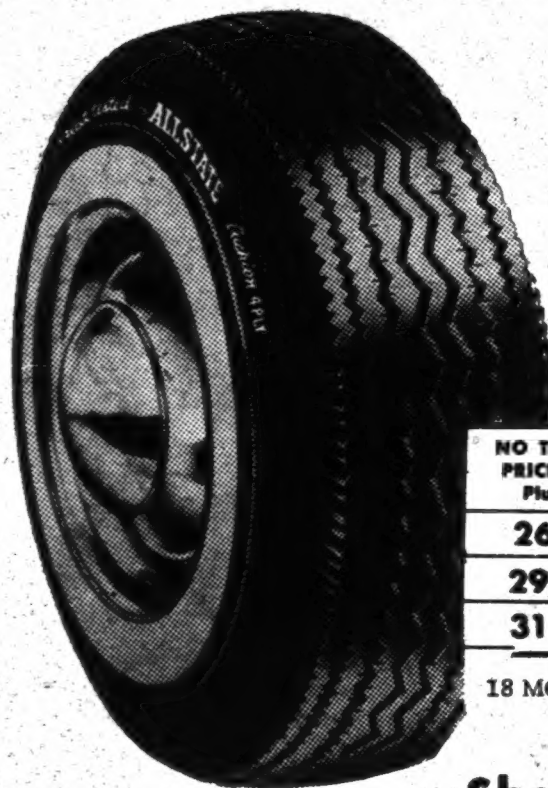
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